**\*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\***

**Macklemore & Ryan Lewis to Perform at Microsoft Retail Store Grand Opening at Chandler Fashion Center**

**WHEN:** Ribbon Cutting Ceremony: 10:30 a.m. MST on Friday, Nov. 14

 Concert: 2 p.m. MST on Saturday, Nov. 15

**WHERE:** Microsoft Store: 3111 W Chandler Blvd, Chandler, AZ 85226 (Lower level, near Macy’s)

 Concert: 3111 W Chandler Blvd, Chandler, AZ 85226

**WHAT:** In celebration of the opening of Microsoft’s retail store at Chandler Fashion Center, **Microsoft is sponsoring a special performance by Macklemore & Ryan Lewis on Saturday, Nov. 15.** Customers who come to the Microsoft store grand opening ceremonies at 10:30 a.m. on Friday, Nov. 14 have a chance to receive a pair of tickets to the special performance on Saturday. The first 1,500 people in line for the ribbon cutting ceremony will receive a pair of tickets to see Macklemore & Ryan Lewis perform live and a chance to win a Meet & Greet with the duo (35 spots available).

Customers attending the grand opening of Microsoft at Chandler Fashion Center on Friday, Nov. 14 will also be able to purchase a **Toshiba Encore 2 8-inch 32GB tablet for just $99. This offer is limited to one per customer while supplies last.**

The Chandler Fashion Center retail store will be 1,863 square feet (sales floor only) and marks Microsoft’s third retail store in Arizona. Microsoft is expanding its existing retail footprint in the U.S. to deliver a premium retail experience that is entertaining and educational and gives customers choice, value and service with their technology purchases.

Microsoft Stores offer an assortment of best-in-class products, including Windows 8.1 PCs, tablets, Windows Phones, Xbox One, Microsoft Office 365 and more. Customers also receive end-to-end service with an Answer Desk and knowledgeable staff to answer questions, make recommendations, and help with PC setups and other services, so they can walk out the door with a product that’s ready to run.

In 2009, Microsoft Corp. opened its first Microsoft retail store in Scottsdale, Ariz. Since then, Microsoft has opened more than 100 retail locations and welcomed more than 400 million customers to our full line, specialty and online Microsoft retail store properties in 189 countries worldwide.

Fact sheet and assets from past store openings are available for download from Microsoft News Center: [http://www.microsoft.com/presspass/presskits/retailstores](http://www.microsoft.com/presspass/presskits/retailstores/)

**For more information** about Microsoft retail stores or to make arrangements for an interview, please contact Allison Francis, allison.francis@edelman.com, (214) 783-6670

*\*\*Please note there will be no media access to the special performance by Macklemore & Ryan Lewis on Saturday\*\**

**Media Highlights for Microsoft Retail Store Grand Opening**

**Thursday, Nov. 13**

**9 – 11 a.m. MST – Media Preview Tours**. Special sneak peek inside the store the day before it opens to capture photos, b-roll and to interview local store managers.

**Friday, Nov. 14**

**10:30 a.m. MST – Grand Opening Ceremony.**Join Microsoft for a ribbon-cutting ceremony where we will present software grants to local community. In addition, the first 1,500 people in line, at minimum, will receive a pair of tickets to see a special performance by Macklemore & Ryan Lewis and a chance to win a Meet & Greet with the duo (35 spots available).

**11 a.m. MST – Doors Open.** Microsoft will host giveaways and customers can take advantage of great deals on PCs, Windows Phones, Xbox releases and more.

**Saturday, Nov. 15**

**12 p.m. MST – Gates open for a special performance by Macklemore & Ryan Lewis.** Ticket holders will be allowed to enter concert location, standing room only.

**2 p.m. MST – Macklemore & Ryan Lewis concert begins!**

# # #