**\*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\***

**Microsoft to Open Fifth New Jersey Store at Willowbrook Mall**

*Eric Decker Joins Microsoft at Grand Opening Celebrations*

**WHEN:** Ribbon Cutting Ceremony: 10:30 a.m. EDT on Saturday, June 13

Xbox One Event with New York Jets wide receiver Eric Decker: 5 p.m. EDT on Saturday, June 13

**WHERE:** Willowbrook Mall (1400 Willowbrook Mall Wayne, NJ 07470 – Near Macy’s)

**WHAT:** Microsoft will open its doors at Willowbrook Mall on Saturday, June 13 at 11 a.m. EDT, after a **ribbon-cutting ceremony and** **presentation of more than $1 million in technology grants to four local community organizations**, including, including Greater Bergen Community Action, New Jersey Community Development Corp., Urban League of Essex County and YMCA of Paterson.

As part of the grand opening activities, Microsoft will host an **Xbox One event with New York Jets wide receiver Eric Decker** who will join attendees in the store to play Xbox One with lucky fans on Saturday, June 13. The first 200 people in line for the ribbon cutting ceremony at 10:30 a.m. that morning will receive a ticket to the Xbox One event.

**Attendees will also be able to take advantage of product offers and giveaways onsite, including one-day-only deals:** [**Dell Inspiron 15**](http://www.microsoftstore.com/store/msusa/en_US/pdp/Dell-Inspiron-15-i5548-1670SLV-Signature-Edition-Laptop/productID.316334000) **for $399 and** [**HP Stream 7**](http://www.microsoftstore.com/store/msusa/en_US/pdp/HP-Stream-7-Signature-Edition-Tablet/productID.308781500) **for $49. These offers are limited to one per customer and while supplies last.**

Microsoft at Willowbrook Mall will be 1,531 square feet (sales floor only) and marks Microsoft’s fifth store in New Jersey. Microsoft stores are committed to delivering outstanding choice, value and service for each customer, featuring an assortment of best-in-class products, including Windows 8 PCs, Surface devices, Windows Phones, Xbox One, Office, Microsoft Band and more. Our knowledgeable and friendly staff is on hand to answer questions, make recommendations, help with setups and provide tech support.

We are committed to being part of the fabric of the local communities in which we operate, ranging from regular volunteer hours, to giving away millions of dollars in technology grants to community organizations, to creating free programming, classes and workshops in the stores.

In 2009, Microsoft Corp. opened its first Microsoft store in Scottsdale, Ariz. Since then, Microsoft has opened more than 112 retail locations across the U.S., Canada and Puerto Rico and welcomed more than 800 million customers to its full line, specialty and online Microsoft store properties in 189 markets.

Fact sheet and assets from past store openings are available for download from Microsoft News Center: [http://www.microsoft.com/presspass/presskits/retailstores](http://www.microsoft.com/presspass/presskits/retailstores/)

**For more information** about Microsoft stores or to make arrangements for an interview, please contact microsoftstorepress@assemblyinc.com.

**Media Highlights for Microsoft Store Grand Opening**

**Media Preview Tour**

**Friday, July 12**

**9-11 a.m. – Media Preview Tours.** Special sneak peek inside the store the day before it opens to capture photos, b-roll and to interview the store manager.

**Grand Opening Details**

**Saturday, June 13**

**9:30-10:30 a.m. – Check In.** Press arrive to receive credentials and make their way to press viewing area

**10:30 a.m. – Grand Opening Ceremony.** Join Microsoft for a ribbon-cutting ceremony where more than $1 million in technology grants will be presented to four local community organizations. In addition, the first 200 people in line at the store opening will receive a ticket to meet New York Jets wide receiver Eric Decker.

**11 a.m. – Doors open for a full day of celebration.** Microsoft will host giveaways and customers can take advantage of great deals on PCs, tablets, Windows Phones, Xbox releases and more.

**Xbox One Event with New York Jets Wide Receiver Eric Decker**

**Saturday, June 13**

**5-7 p.m. –** Customers who receive a ticket by attending the grand opening of Microsoft at Willowbrook Mall can meet and get a chance to play Xbox One with New York Jets wide receiver Eric Decker. To obtain a ticket, customers must be one of the first 200 to attend the grand opening at 10:30 a.m. that morning.

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