

## **About Microsoft Asia**

Our global mission is to empower every person and every organization on the planet to achieve more. And we are fulfilling this mission in Asia as a trusted partner dedicated to empowering the region as an engine of innovation to drive societal progress.

### **What is Microsoft's footprint in Asia?**

Microsoft has had a presence in Asia for more than 35 years and has more than 30,000 employees across the region representing more than 60 nationalities.

We have 20 data center regions across 11 markets.

Our partnership ecosystem that includes more than 100,000+ businesses.

We operate 10 Microsoft Technology Centers across Asia, delivering immersive technology, industry experiences and deep technical engagements.

Our Research Centers in India and China contribute to technological breakthroughs, including innovations reflected in many of Microsoft's global products.

We have upskilled 7 million+ people in Asia through Microsoft's Global Skills Training Initiative since 2020.

### **How are we helping organizations across Asia?**

We partner with enterprises, conglomerates and organizations of all kinds and across industries that want to transform business models, boost agility, increase competitiveness, reduce costs, improve customer experiences and even create new industries.

These range from hospitals and manufacturers using HoloLens2 to financial services institutions using next-generation solutions to bring better services to customers.

### **How are we helping the region's startups?**

Asia's Startups are uniquely placed to solve some of the region's greatest challenges, from financial inclusion to access to healthcare to building sustainable practices.

Many are tapping into Microsoft's cloud, data, AI, productivity and security solutions to scale up and reach new markets.

Through initiatives like the [Microsoft for Startups Founders Hub](#) in Asia, our [She Loves Tech partnership](#) and our [Project Amplify collaboration with Accenture](#), we are doubling down on our support and becoming the cloud platform of choice for the region's startups.