

LifeCam Show

Fact Sheet
September 2008



What: LifeCam Show is one of the sleekest webcams on the market, with a mirrored finish and ultrathin design. Mapping to the way consumers move between desktops and laptops, LifeCam Show has a unique attachment system that includes a laptop clip, desktop stand and two attachment discs, allowing the webcam to be used with any computer. LifeCam Show uses top-of-the-line technology to deliver the ultimate audio and video performance. With a 2.0-megapixel (MP) video sensor; 8.0MP stills; glass element, wide-angle lens; and outstanding low-light performance, LifeCam Show delivers vibrant, rich video and picture quality that is always focused.¹

Format: LifeCam Show operates on PCs and connects directly to a standard Universal Serial Bus (USB). The included Microsoft LifeCam software is necessary for full functionality.

Features

- And Benefits:**
- **New! Unique attachment system** allows LifeCam Show to easily attach to any PC or sit directly on the desk with the following three options:
 - **Laptop clip.** LifeCam Show magnetically attaches to the clip snapped right onto a laptop.
 - **Desktop stand.** LifeCam Show magnetically attaches to an 11-inch-tall desktop stand, which users can position anywhere on the desk for the perfect viewing angle.
 - **Two attachment discs.** The attachment discs allow consumers to attach the adhesive disc to the back of a laptop so they can easily

close the laptop with the webcam still attached for greater portability.

- **New! Video Messages** is the perfect solution when friends and family are not around for a live video chat. LifeCam users can record and send videos through a LifeCam-exclusive Windows Vista gadget, and any Windows Live user can get in on the fun online.
- **New! Video Effects** allows users to personalize video calls with fun visual elements. 3D Accessories add effects that move with users' faces, allowing them to add sunglasses or a cowboy hat and move from side to side while still retaining the effect. With Facial Exaggerations, users can shrink their nose or enlarge their eyes.
- **High-definition 2.0MP sensor and 8.0MP stills** provide the highest video and still resolutions on the market, offering true-to-life communication when sharing important life moments.
- **World-class high-definition optics** include a glass element lens.
- **Top-of-the-line audio** with a built-in, noise-canceling microphone and echo-cancellation² software provide improved sound clarity.
- **Photo Swap** allows two callers to share digital photos in midvideo conversation. Just click the Photo Swap icon and a new window opens next to the video call window so users can flip through the photos on the desktop and decide which pictures they want to show.³
- **Windows Live Call Button** on the side of the LifeCam allows users to open their Contact Picker (a tool showing which contacts are currently online) with one touch, so they can quickly initiate video calls to friends and family.³
- **Pan, tilt and 5x digital zoom**⁴ features allow users to adjust the image to create realistic, up-close video.

System

Requirements:

Windows Vista:

- Intel Pentium 4 2.8 GHz (Pentium Dual-Core 2.0 GHz or higher recommended)
- 1 GB of RAM (2 GB recommended), 200 MB to 600 MB of available hard drive space

Windows XP with Service Pack 2 (SP2):

- Intel Pentium 4 1.8 GHz (Pentium Dual-Core 1.8 GHz or higher recommended)
- 256 MB of RAM (500 MB recommended), 400 MB to 1250 MB of available hard drive space

Additional requirements for external hardware:

- CD-ROM drive
- Display adapter capable of 16-bit color depth or higher
- 2 MB or higher of video memory

Additional requirements for Internet functions (such as posting to Windows Live Spaces, sending e-mail or making video calls):

- Broadband (cable, DSL or other) modem and service
- Microsoft Internet Explorer 6.0 or later browser software for installation (users can maintain other default Web browsers afterward)

Availability and Pricing:

Microsoft LifeCam Show will be widely available in October 2008 for an estimated retail price of \$99.95.⁵ It will be available for pre-sale on Amazon.com and will ship in October when it is widely released. Microsoft LifeCam Show will be backed by a worldwide three-year limited hardware warranty from Microsoft Corp. More information about the LifeCams can be found at <http://www.microsoft.com/hardware>.

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¹ Focus depth of field from 21 inches to 60 inches

² Echo cancellation available with Windows Vista, Windows Live Messenger and Microsoft Office Communicator.

³ These features are available only through Windows Live Messenger.

⁴ Not available when previewing and capturing video above 800 x 600 resolution.

⁵ Actual retail price may vary.

For more information, press only:

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