



Wireless Laser Desktop 7000

Microsoft Corp.'s new Wireless Laser Desktop 7000 delivers ultimate cutting-edge performance, comfort and style to almost any computer. Inspired by Windows Aero, this elegant keyboard features a smoked translucent border, floating My Favorites Keys and an ultra-thin Comfort Curve layout. The included mouse, the Wireless Laser Mouse 7000, offers the ease of recharging in a stylish new design. The Wireless Laser Desktop 7000 is the perfect combination of sophistication and productivity.

Background and Research

Stylish and comfortable, the Microsoft Wireless Laser Desktop 7000 is sure to look great in any office or home. The thin, sleek keyboard features the Comfort Curve design, which encourages more natural hand and wrist positioning with an easy-to-use layout for enhanced comfort and productivity. With more than 6 million Comfort Curve keyboards sold worldwide,¹ Microsoft Hardware continues to shine as a leader in comfortable computing. The included Wireless Laser Mouse 7000 offers exceptional recharging convenience, and calculations show that by choosing a rechargeable mouse, users can reduce their battery consumption by up to 80 percent over three years of use.²

MICROSOFT WIRELESS LASER DESKTOP 7000 PRODUCT OVERVIEW

Microsoft Wireless Laser Keyboard 7000

- **Smoked translucent border** brings the subtle elegance of Windows Aero to the keyboard.
- **Floating My Favorites Keys** deliver one-touch access to people's most-used Web sites, files and folders. Users simply push and hold a key to assign it to the current destination, just as they would with a car stereo's preset buttons.
- **Amazingly sleek, compact design** complements any living room or office decor and features quiet touch keys.
- **Comfort Curve keyboard design** delivers more comfort in an easy-to-use keyboard layout. With a slight 6-degree curve, it encourages a more natural position and is very approachable.
- **Windows Gadget Button** offers quick access to customizable content such as weather information, news, traffic and maps.³
- **Windows Start Button** pulls up the Windows Start menu to allow users to search for documents and access programs. If users have Windows Vista installed, they can search their PC or the Web directly from the Windows Vista Start menu.
- **Windows Live Call Button** provides easy access to the Windows Live Messenger contact list.
- **Battery life indicator** shows two colors: red when the batteries are running low and need to be replaced, and green when they are charging or fully charged.
- **Zoom** allows users to easily zoom in to and out of digital pictures, maps and more.
- **Customizable Hot Keys**, such as Messenger, Mail and Web, allow users to quickly launch their favorite programs.
- **Enhanced F Keys** make it easy to complete common tasks with one touch. Keys are conveniently grouped according to common usage patterns, such as New, Open and Close. Users can also set traditional F Key functions with the F Key lock.

Microsoft Wireless Laser Mouse 7000

- **Convenient recharging** with a horizontal charging station that provides a sturdy place to recharge the mouse. A blinking green light offers charge confirmation.
- **One AAA rechargeable battery** provides up to three weeks of power on a full charge.
- **Proprietary High Definition Laser Technology** features the exclusive Microsoft Intelligent Tracking System for smoother tracking, 1,000 dots per inch for more responsiveness and 6,000 frames per second for better precision.
- **Two-color battery life indicator** warns users when it is time to recharge. Red means the battery is running low on power; blinking green means the mouse is charging; and solid green means the mouse is fully charged.
- **One-touch access to Windows Flip 3D** allows users to flip through open windows in a stack and quickly switch between applications for added productivity.⁴
- **Tilt Wheel and Magnifier** tool let users activate key computer commands and movements with a single touch.

2.4GHz Wireless Technology

- **Wireless freedom.** Users can sit back and click up to 30 feet away from the transceiver, even if it is out of sight. Eliminating wires on the desk also means less clutter and a more organized space.
- **Confident connection with virtually no interference.** Intelligent technology “hops” frequency when it encounters interference, making this ideal for corporate or home environments with multiple computers.
- **Easy setup and use.** Users can just plug in the tiny transceiver and start typing.

Price

The estimated retail price of the Microsoft Wireless Laser Desktop 7000 is \$129.95 (U.S.).⁵

Availability

The Microsoft Wireless Laser Desktop 7000 will be widely available in late April 2008. It is now available for special pre-sale on Amazon.com and will ship in April when the product is widely released.

Warranty

The Wireless Laser Desktop 7000 is backed by a three-year limited hardware warranty from Microsoft in the United States and Canada.

System Requirements

To use the Microsoft Wireless Laser Desktop 7000, consumers should install the included keyboard and mouse software for full functionality of all features. Users also need the following:

For a Windows-based PC:

- A PC that meets the requirements for and has installed the Windows Vista or Windows XP operating system
- 100 MB of available hard drive space
- CD-ROM drive
- An available USB port
- Internet access for certain features

For Macintosh:

- Mac OS X v10.2x–10.5x (excluding Mac OS X v10.0–10.1)
- 30 MB of available hard drive space
- CD-ROM drive
- An available USB port
- Internet access for certain features

Additional System Requirements:

- Two AA alkaline batteries for the keyboard and one rechargeable AAA NiMH battery for the mouse (included).

¹Based on Microsoft sales data.

²Microsoft internal calculations.

³Requires an Internet connection.

⁴Requires a PC running Windows Aero in Windows Vista Home Premium or Ultimate.

⁵Actual retail prices may vary.