**\*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\***

**Demi Lovato To Perform at Roosevelt Field’s New Microsoft Retail Store Grand Opening**

**WHEN:** 7 p.m. EDT on Saturday, June 21

**WHERE:**  630 Old Country Road, Garden City, NY 11530 (Northeast parking lot)

**WHAT:** In celebration of the opening of Microsoft’s full line retail store at Roosevelt Field, **Microsoft is sponsoring a special performance by Demi Lovato on Saturday, June 21.** Customers who come to the Microsoft Store Grand Opening Ceremonies at 10:30 a.m. on Saturday have a chance to receive free tickets to the special performance later that day.

Microsoft is expanding its existing retail footprint in the U.S. to deliver a premium retail experience that is entertaining and educational and gives customers choice, value and service with their technology purchases.

Microsoft Stores offer an assortment of best-in-class products, including Windows 8.1 PCs, tablets, Windows Phones, Xbox One, Microsoft Office 365 and more. Customers also receive end-to-end service with an Answer Desk and knowledgeable staff to answer questions, make recommendations, and help with PC setups and other services, so they can walk out the door with a product that’s ready to run.

In 2009, Microsoft Corp. opened its first Microsoft retail store in Scottsdale, Ariz. Since then, Microsoft has opened 93 retail locations and welcomed more than 379 million customers to our full line, specialty and online Microsoft retail store properties in more than 200 markets worldwide.

If you are interested in attending the grand opening, please plan to arrive around 10 a.m. as the ribbon cutting ceremony will begin around 10:30 a.m.

B-roll of past store openings are available for download from Microsoft News Center: [http://www.microsoft.com/presspass/presskits/retailstores](http://www.microsoft.com/presspass/presskits/retailstores/)

*\*\*Please note there will be no media access to the special performance by Demi Lovato on Saturday.\*\**

**For more information** about Microsoft retail stores or to make arrangements for an interview, please contact Beth Heller: beth.heller@edelman.com, 212.704.8161

# # #