**\*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\***

**Microsoft to Open Second Retail Store in Oklahoma at**

**Woodland Hills Mall**

**WHEN:**  10:30 a.m. CST on Thursday, Nov. 20

**WHERE:** 7021 S Memorial Drive, Tulsa, OK 74133 (Lower level near JC Penny)

**WHAT:** Microsoft retail stores will open its doors at Woodland Hills Mall on Thursday, Nov. 20 at 10:30 a.m. CST, after a ribbon-cutting ceremony. The Woodland Hills Mall Microsoft retail store will be 2,733 square feet (sales floor only) and marks Microsoft’s second retail store in Oklahoma.

Microsoft is expanding its existing retail footprint in the U.S. to deliver a premium retail experience that is entertaining and educational and gives customers choice, value and service with their technology purchases.

Microsoft Stores offer an assortment of best-in-class products, including Windows 8.1 PCs, tablets, Windows Phones, Xbox One, Microsoft Office 365 and more. Customers also receive end-to-end service with an Answer Desk and knowledgeable staff to answer questions, make recommendations, and help with PC setups and other services, so they can walk out the door with a product that’s ready to run.

In 2009, Microsoft Corp. opened its first Microsoft retail store in Scottsdale, Ariz. Since then, Microsoft has opened 104 retail locations and welcomed more than 400 million customers to its full line, specialty and online Microsoft retail store properties in more than 228 markets worldwide.

Additional resources and B-roll of past store openings are available for download from Microsoft News Center: <http://www.microsoft.com/presspass/presskits/retailstores> or visit [MicrosoftStore.com](http://www.microsoftstore.com) for more information.

**For more information** about Microsoft retail stores or to make arrangements for an interview, please contact Reid Schwartz, Reid.Schwartz@edelman.com, 512-634-3667

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