**\*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\***

**Microsoft to Open 10th Texas Store at**

**Stonebriar Centre**

*Microsoft to present more than $1 million in technology grants to local organizations*

**WHEN:** Ribbon Cutting Ceremony: 10:30 a.m. CDT on Thursday, June 25

**WHERE:** Stonebriar Centre (2601 Preston Road Frisco, TX 75034 – Lower Level in Center Court)

**WHAT:** Microsoft will open its doors at Stonebriar Centre on Thursday, June 25 at 11 a.m. CDT, after a **ribbon-cutting ceremony and** **presentation of more than $1 million in technology grants to five local community organizations**, including Headstart of Greater Dallas, Dallas Arboretum, Girl Scouts of Northeast Texas, Frisco Library and Boys and Girls Club of Collin County.

**Attendees will be able to take advantage of product offers including one-day-only deals:** [**Dell Inspiron 15**](http://www.microsoftstore.com/store/msusa/en_US/pdp/Dell-Inspiron-15-i5548-1670SLV-Signature-Edition-Laptop/productID.316334000) **for $399 and** [**HP Stream 7**](http://www.microsoftstore.com/store/msusa/en_US/pdp/HP-Stream-7-Signature-Edition-Tablet/productID.308781500) **for $49. These offers are limited to one per customer and while supplies last.** Additionally, the first 500 customers in line at the ribbon cutting ceremony will receive a gift card with a surprise amount ranging from $10 to $1,000. More than 100 of those customers in line will be gifted a card worth $100 or more, and two lucky customers will receive a $1,000 gift card to Microsoft stores.

The Stonebriar Centre store will be 3,885 square feet (sales floor only) and marks Microsoft’s 10th store in Texas.Microsoft stores are committed to delivering outstanding choice, value and service for each customer, featuring an assortment of best-in-class products, including Windows 8 PCs, Surface devices, Windows Phones, Xbox One, Office, Microsoft Band and more. Our knowledgeable and friendly staff is on hand to answer questions, make recommendations, help with setups and provide tech support.

We are committed to being part of the fabric of the local communities in which we operate, ranging from regular volunteer hours, to giving away millions of dollars in technology grants to community organizations, to creating free programming, classes and workshops in the stores.

In 2009, Microsoft Corp. opened its first Microsoft store in Scottsdale, Ariz. Since then, Microsoft has opened 112 retail locations across the U.S., Canada and Puerto Rico and welcomed more than 800 million customers to its full line, specialty and online Microsoft store properties in 189 markets.

Fact sheet and assets from past store openings are available for download from Microsoft News Center: [http://www.microsoft.com/presspass/presskits/retailstores](http://www.microsoft.com/presspass/presskits/retailstores/)

**For more information** about Microsoft stores or to make arrangements for an interview, please contact microsoftstorepress@assemblyinc.com.

**Media Highlights for Microsoft Store Grand Opening**

**Media Preview Tour**

**Wednesday, June 24**

**9-11 a.m.– Media Preview Tours.** Special sneak peek inside the store the day before it opens to capture photos, b-roll and to interview the store manager.

**Grand Opening Details**

**Thursday, June 25**

**9:30-10:30 a.m. – Check In.** Press arrive to receive credentials and make their way to press viewing area

**10:30 a.m. – Grand Opening Ceremony.** Join Microsoft for a ribbon-cutting ceremony where more than $1 million in technology grants will be presented to five local community organizations.

**11 a.m. – Doors open for a full day of celebration.** Microsoft will host giveaways and customers can take advantage of great deals on PCs, tablets, Windows Phones, Xbox releases and more.

# # #