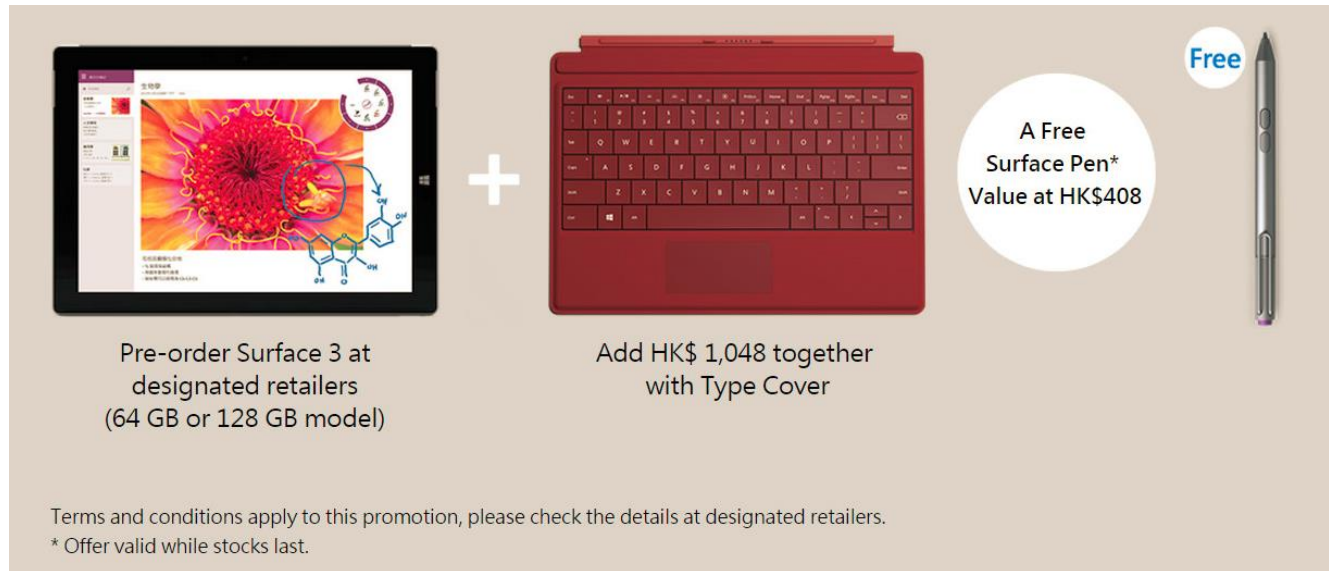


**For immediate release**

## Microsoft Surface 3 is available for pre-order starting April 15

*Pre-orders now available at Microsoft Online Store and Retail Channels with special offer*



Pre-order Surface 3 at designated retailers (64 GB or 128 GB model)

Add HK\$ 1,048 together with Type Cover

A Free Surface Pen\* Value at HK\$408

Free

Terms and conditions apply to this promotion, please check the details at designated retailers.  
\* Offer valid while stocks last.

**Hong Kong, April 14, 2015** — Microsoft Hong Kong today announced the availability of Surface 3 pre-order in Hong Kong beginning April 15. Customers can get their hands on the two models of Surface 3, 64 GB of storage, 2 GB of RAM and 128 GB of storage, 4 GB of RAM from [microsoftstore.com](http://microsoftstore.com) and Surface designated retail partners, at HK\$3,888 and HK\$4,688 respectively.

Customers can pre-order all two versions of Surface 3 from April 15 to 28 online at [microsoftstore.com](http://microsoftstore.com) and at the retail stores of three Surface designated retail partners, including Fortress, Suning and Wilson Communications, for delivery beginning May 5.

**All Surface 3 (64 GB or 128 GB) pre-ordered with the HK\$1,048 Type Cover from the above authorized retailers come with a FREE silver Surface Pen (worth HK\$408)\*.** Act now while stock lasts. Please visit <http://www.microsoft.com/hk/s3/english/> for full details.

\* Offer valid while stocks last.

### Local pricing details

Surface 3	Estimated retail price (HKD)
64 GB of storage, 2 GB of RAM	HK\$ 3,888
128 GB of storage, 4 GB of RAM	HK\$ 4,688

<b>Surface 3 Accessories</b>	<b>Estimated retail price (HKD)</b>
Surface Type Cover (Bright Blue, Red, Black)	\$1,048
Additional Surface Pen (Silver, Dark Blue, Red, Black)	\$408
Additional 36W Power Supply	\$648
Additional Pen Loop	\$38
Docking Station for Surface 3	\$1,618
Surface Ethernet Adapter	\$328

## Surface 3 – The thinnest and lightest Surface yet

Like Surface Pro 3, Surface 3 is a tablet that can replace your laptop but is thinner, lighter and even more affordable. Powerful and efficient, Surface 3 is optimized to run full Windows and Office and features long battery life. The ability to run Windows apps and the versatile pen experience<sup>1</sup> — great for taking notes or marking documents — make Surface 3 ideal for students, schools and anyone looking for a portable device to get things done.

Powered by the new quad-core Intel<sup>®</sup> Atom™ x7 processor<sup>2</sup>, Surface 3 is quick and responsive but designed to maximize efficiency with up to 10 hours of video-playback battery life.<sup>3</sup> A range of storage and memory configurations gives people choice in power and capacity. The beautiful 10.8-inch ClearType HD multi-touch display featuring 3:2 aspect ratio, stereo speakers with Dolby<sup>®</sup> Audio-enhanced sound, and the elegant and durable magnesium design are just a few of the benefits of Surface 3 that customers will recognize from Surface Pro 3. The three-position kickstand is ideal for using Surface 3 while working at a desk, sitting on a couch or holding in the palm of a hand as a natural writing surface.

Surface 3 can be paired with new accessories<sup>4</sup>: **Surface 3 Type Cover** is offered in a variety of colors and features an improved trackpad and responsive keyset for fast, accurate typing, alongside four vibrant **Surface Pen** colors — silver, black, blue and red. The **Surface 3 Docking Station** lets people easily connect to an external monitor and all their desktop devices, and Surface 3's full-size USB 3.0 port, Mini DisplayPort, microSD™ card reader and Micro USB charging port make it compatible with the Surface Pro line of adapters and ready for quick and easy connections to a variety of accessories. Surface accessories specifics can be found [here](#).

### More information on Surface can be found at:

Surface Homepage: <http://www.microsoft.com/surface/en-hk>.

### For more product information and images:

Visit Surface News Centre: <http://www.microsoft.com/en-us/news/presskits/surface>.

<sup>1</sup> Surface Pen sold separately.

<sup>2</sup> Intel, Intel Atom and the Intel logo are trademarks of Intel Corporation in the United States and other countries.

<sup>3</sup> Testing conducted by Microsoft in March 2015 using 128GB and 64GB units with 4 GB of RAM. Testing consisted of full battery discharge during video playback. All settings were default except Wi-Fi was associated with a network and Auto-Brightness was disabled. Battery life varies significantly with settings, usage and other factors.

<sup>4</sup> Accessories sold separately.

**About Microsoft**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. Microsoft Hong Kong was established in 1991.

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