

For Immediate Release

Microsoft Hong Kong partners with CSL to launch a New Mobile Office Service for SMEs

One stop service enabling SMEs to experience flexible and prompt mobile working mode with Office 365 and high-speed mobile data

Hong Kong, 16 March 2015 — Microsoft has announced a new partnership with CSL Mobile Limited to introduce the new Ultra 300 Office 365 Mobile Office Service, providing SMEs with a professional and comprehensive mobile solution. Office 365 Business is installed with the full version of Office applications, including Word, Excel, PowerPoint, Outlook, and OneNote, sharing the functionality on up to 5 PCs or Macs, as well as 5 tablets (Windows, iPad and Android) and mobiles at the same time. Together with 1TB Business Storage on OneDrive, users can easily share or backup files thanks to Office's productivity, anywhere, anytime. Microsoft Hong Kong is hoping to equip and encourage SMEs to enjoy outstanding productivity and cloud flexibility across most devices and platforms.

"In today's "mobile-first, cloud-first" world, enterprises need to catch up on fast-changing business anytime and anywhere. Last year, Office 365 achieved a triple-digit growth whilst the number of new cloud customers for SMEs increased three-fold compared to 2013, indicating a great demand for mobile productivity solutions in the market. Office 365 Business is a mobile solution especially designed for SMEs to achieve high flexibility, efficiency and productivity. As the leading mobile service provider in Hong Kong, CSL has strong network coverage and a strong customer base that we value as important assets in our partnership. We believe that our partnership can provide SME customers with a brand-new mobile experience," said Horace Chow, general manager of Microsoft Hong Kong.

"CSL has been committed to offering attentive mobile services for SMEs. Sharing the same vision of satisfying consumers' needs for working and studying with the aid of technology, we are pleased to partner with Microsoft to launch the Ultra 300 Office 365 Mobile Office Service. Microsoft Office is the leader in providing productivity solutions with regular upgrades, resulting in more than a billion Microsoft Office users all over the world. For SMEs with limited resources, Office 365 Business is an economical solution which enables more enterprises and staff to experience and take advantage of mobile office across devices at any time," said Mr. Bruce Lam, Chief Marketing Officer of CSL Mobile Limited.

To experience the flexible and reliable Ultra 300 Office 365 Mobile Office on a monthly payment With the high-speed mobile data, Office 365 Business Plan and a free coffee machine

Microsoft Hong Kong and 1010 and csl. under CSL Mobile Limited are jointly offering a simple yet comprehensive mobile office solution for SMEs. By joining Ultra 300 1-FOR-ALL Business Plan offered by 1010 or Ultra 300 Multi-User Service Plan offered by csl., SMEs can enjoy Office 365 Business Plan for 1 year (\$768), local data and voice call usage, as well as one NESCAFÉ® Dolce Gusto® MINI ME coffee machine with 3 boxes of coffee capsules. Participating SMEs can enjoy not only the familiar Office tool and high-speed mobile data, but also be able to strike a work-life balance with a cup of fragrant and delicious coffee. Office 365 Business includes:

- **Latest Office tools** – Fully installed Office applications including Word, Excel, PowerPoint, Outlook and OneNote on up to 5 PCs or Macs

- **Mobile Office** – Office on tablets and phones for a fully installed Office experience on up to 5 tablets and 5 mobile phones
- **1TB OneDrive Storage** – Each user can enjoy 1TB of file storage on OneDrive

Office 365 Business offers enterprise-class security and reliability, in which users will be able to enjoy the flexibility derived from cloud services with data under assured protection. Microsoft Support provides telephone and online answers, how-to resources, and connections with other Office 365 customers for setup and quick fixes.

Consumers can apply for the Office 365 for SME Mobile Office Service at any 1010 Centre and csl. shops in Hong Kong. A free download of Office 365 Business trial is available at <http://products.office.com>.

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About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. Microsoft Hong Kong was established in 1991.

For more information, press only:

At Microsoft

Alice Li

Tel: (852) 2804 4130

Email: aliceli@microsoft.com

At Waggener Edstrom Communications

Diana Pong

Tel: (852) 2578 2205

Email: dpong@waggeneredstrom.com