

# PHILIPPINES

## READY FOR THE DIGITAL FUTURE?

Internet of Things, Virtual/Augmented/Mixed Reality, and Next-Generation Computing Experiences are the top three technologies that youth in the Philippines are most excited about.

In a Microsoft Asia survey,\* they share how they expect these innovations to change the way they work, live and play.

### WHAT IS THE DIGITAL FUTURE TO YOUTH?

Youth in the Philippines are most excited about



1 Internet of Things



2 Virtual / Mixed / Augmented Reality



3 Next-generation computing experiences

They expect to benefit from IoT most in



Traffic systems that can respond dynamically to road conditions

They expect IoT & future innovations to

- 1 Increase their productivity
- 2 Improve their physical and mental health
- 3 Facilitate the way they connect with people that they work with

### DIGITAL IMPACT DESIRED



38% Better education systems



25% Better infrastructure



19% Improving people's health

### TOP CONCERNS OVER NEW TECHNOLOGIES

6 in 10

believe their countries are not ready to embrace future technology innovations



1 Impact on security and privacy



2 Relationships becoming too impersonal



3 Loss of jobs

### HOW DO WE GET THERE

Schools need to equip students with skills for future technologies



Who should take the lead in driving innovation?

- 1 Public-private partnerships (45%)
- 2 Public sector or government (30%)
- 3 Private sector (14%)
- 4 Technology start ups (11%)