

Spokespeople

Microsoft Corp



Name: Scott Guthrie

Title: Executive Vice President, Microsoft Cloud + AI Group

Bio: As executive vice president of the Microsoft Cloud + AI Group, Scott Guthrie is responsible for the company's computing fabric (cloud and edge, including cloud infrastructure, server, database, CRM, ERP, management) and Artificial Intelligence platform (infrastructure, runtimes, frameworks, tools and higher-level services around perception, knowledge and cognition).

Prior to leading the Cloud + AI Group, Guthrie helped lead Microsoft Azure, Microsoft's public cloud platform. Since joining the company in 1997, he has made critical contributions to many of Microsoft's key cloud, server and development technologies and was one of the original founders of the .NET project. Guthrie graduated with a bachelor's degree in computer science from Duke University.



Name: Sanjay Ravi

Title: General Manager, Automotive Industry, Microsoft Corp.

Bio: Sanjay Ravi is responsible for the development of Microsoft's global automotive industry strategy. He leads the team that supports vehicle manufacturers including their suppliers and ecosystem partners with innovative solutions and services strategies that accelerate digital transformation. Leveraging the breadth and depth of Microsoft technologies along with partner solutions, Ravi's team focuses on strategy and business development in the following areas: connected vehicles, autonomous vehicle development, smart mobility solutions, connected customer experiences and smart factory & supply chain. Ravi and his team are focused on partnering with automakers to bring new capabilities and monetization opportunities to the automotive market quickly.

Ravi is actively engaged in various Automotive and Manufacturing industry organizations, industry standards efforts, and government initiatives focused on accelerating digital transformation through key emerging technologies across the Internet of Things (IoT), cloud computing, artificial intelligence, machine learning and mobility services. He is on the technology advisory board of DMDII (Digital Manufacturing and Design Innovation Institute) and is a frequent speaker at global industry conferences on topics relating to business impact delivered with advanced technologies.

Prior to joining Microsoft, Ravi was Vice President of Industry at i2 Technologies and led global supply chain and business transformation initiatives at a number of the Global 500 manufacturing organizations across North America, Europe, and Asia.

Ravi holds a bachelor's degree in Mechanical Engineering from the Indian Institute of Technology (I.I.T.) Madras and a Master of Science degree in Manufacturing Systems from Syracuse University. He is a graduate of the Harvard Business School General Management Program.



Name: Tara Prakriya

Title: General Manager, Azure IoT Mobility and Connected Vehicles

Bio: Tara Prakriya is the Co-Head of the Azure IoT Mobility division focused on the Microsoft Connected Vehicle Platform and Azure Maps. Along with a very deliberate ecosystem including the world's leading mobility and transportation companies such as Volkswagen AG, Renault-Nissan-Mitsubishi Alliance, TomTom, Moovit and others, Azure is working to reshape the automotive industry taking advantage of the simultaneous landscape shifts of connected vehicles, artificial intelligence, shared ownership, user mobility and electric vehicles business models. She rejoins Microsoft after a fun ride as CPO of a startup in enterprise AI, Maana, from seed to just before the close of series C. Prior to that she worked at Microsoft cumulatively for 15 years in Windows and Bing. She also had roles at Merck and Scantron. In her various roles she has tackled machine learning, enterprise AI, big data analytics, content management, handwriting recognition, ink / touch and new hardware, educational LMS systems and online advertising. She's an AI pragmatist and believes the most important part of any solution is identifying and decomposing the right question.

Microsoft Germany



Name: Sabine Bendiek

Title: Chairwoman of the Management Board, Microsoft Germany

Bio: Sabine Bendiek has been Chairwoman of the Management Board, Microsoft Germany since January 2016. She reports to Michel van der Bel, Corporate Vice President Microsoft EMEA. Bendiek holds a Master of Science degree in Management Science from the Massachusetts Institute of Technology (MIT) in Cambridge (MSc) and a Bachelor of Arts degree in Economics from the University of Mannheim. At the beginning of her career, Bendiek worked for McKinsey, Booz Allen as well as Siemens Nixdorf Information Systems.

Subsequently, she was responsible for Dell's Small and Medium Business in Germany, Switzerland and Austria where she contributed a significant share to the company's earnings. Prior to joining Microsoft Germany, Bendiek held the position of Vice President and General Manager for EMC Germany. In her capacity as General Manager of EMC, Bendiek assumed responsibility for all business activities in the German market. She focused on the transformation of the company into a provider of hybrid cloud and software solutions.

Meanwhile, Bendiek looks back on more than 20 years of professional experience as an executive in the technology industry. She is also a member of the executive board of the industry trade association BITKOM.



Name: Thorsten Herrmann

Title: General Manager Enterprise Commercial

Bio: Thorsten Herrmann has been a member of the Executive Board of Microsoft Germany since April 2017 and was appointed to the Managing Director of Microsoft Deutschland GmbH in July 2017. Since then, he has been responsible for the enterprise business in Germany. Thorsten Herrmann reports to Sabine Bendiek, CEO of Microsoft Germany.

Thorsten Herrmann holds a degree in business informatics from the University of Mannheim. He started his career at IBM in 1989. In 1997, he moved to Compaq Computer GmbH, where he worked in sales for SAP R/3 infrastructure and later became regional sales manager. Since the merger with HP, Thorsten Herrmann has held various senior sales positions before being appointed to the Management Board of Hewlett Packard GmbH in April 2009. In this role, he assumed responsibility for enterprise sales at HP Germany as Vice President.



Name: Stefan André Raschke

Title: Automotive Senior Sector Lead, Microsoft Germany

Bio: Stefan has more than 20 years' experience in the IT-business. Before becoming Microsoft's Automotive Senior Sector Lead, Stefan served as Director of Global Accounts where he helped lead and manage international accounts with headquarters in Germany, and worked on business license and services, people management, deployment and adoption, and long-term business development.

Prior to that role, Stefan served as the Vertical Lead of Manufacturing, where he led the Global Business Management, Account Management, and Strategy Consultant teams. He helped manage and grow business relationships with Global Accounts from different industries in Germany and for Microsoft's full license and service portfolio. In addition, Stefan drove sustainable customer satisfaction locally and globally and helped develop Microsoft's partner ecosystem.