

## **Satya Nadella Remarks at Sept. 22, 2021 Surface Event**

*To watch the entire webcast including Satya Nadella's remarks, [visit the event news site](#).*

Thank you so much, Panos.

The past 18 months have reminded us how essential the PC is to work, life, learning and connecting.

With Windows 11, we have renewed sense of the role Windows plays in the world. It offers personal agency and real choice to users. It's a stage for the world's creation. It's a platform for platform creators.

With each new generation of Windows, we also unlock the next generation, of hardware innovation across our entire ecosystem.

With our Surface news today and the new devices many of our OEM partners have announced in recent weeks, we are seeing this come to life once again. For us, Surface has always been a catalyst for innovation across the entire ecosystem. It's pioneered new form factors, inspired new interaction models and created entirely new categories of devices.

Today, we're building on that legacy, advancing the two-in-one category, creating a new laptop category and reimagining what you can do with two screens. But when it comes to innovation, we must advance both the frontiers of technology and its impact in the world. Technology for technology's sake serves no one.

If you're serious about innovation, you must also be serious about accessibility for everyone and the sustainability of our most finite resource, our planet. To create a more accessible future, we need advances that help the more than 1 billion people with disabilities around the globe.

It's why we're working to make every device more accessible without ever compromising on form or function. To create a more sustainable future, we are committed to becoming carbon negative, zero waste and water positive by 2030. You see this commitment reflected across the value chain from sourcing of our materials to the packaging.

Finally, we believe the Cloud and Edge AI together will define the future of every application. Take the Laptop Studio, with the AI models running on the device combined with the power of Teams, you're able to optimize your voice, your video no matter your background noise or lighting.

These same advancements also apply to applications people use every day to create and connect across our ecosystem, whether it's reframing videos in Adobe Premiere, creating music with StaffPad, or even reviewing an ultrasound with GE Healthcare's Voluson. This is just the start.

I've been using Windows 11 on many of the devices you saw today, and I can't tell you how much of a game-changer they have been for me. Ultimately though, we build Windows for you so you have the tools to dream big and turn those dreams into reality.

We are so excited to see what each of you will create with these new devices and how together we will shape the next wave of computing for everyone. Thank you all so very much.