

# A CLOSER LOOK AT THE WATER CRISIS IN MEA



Water is already scarce ...

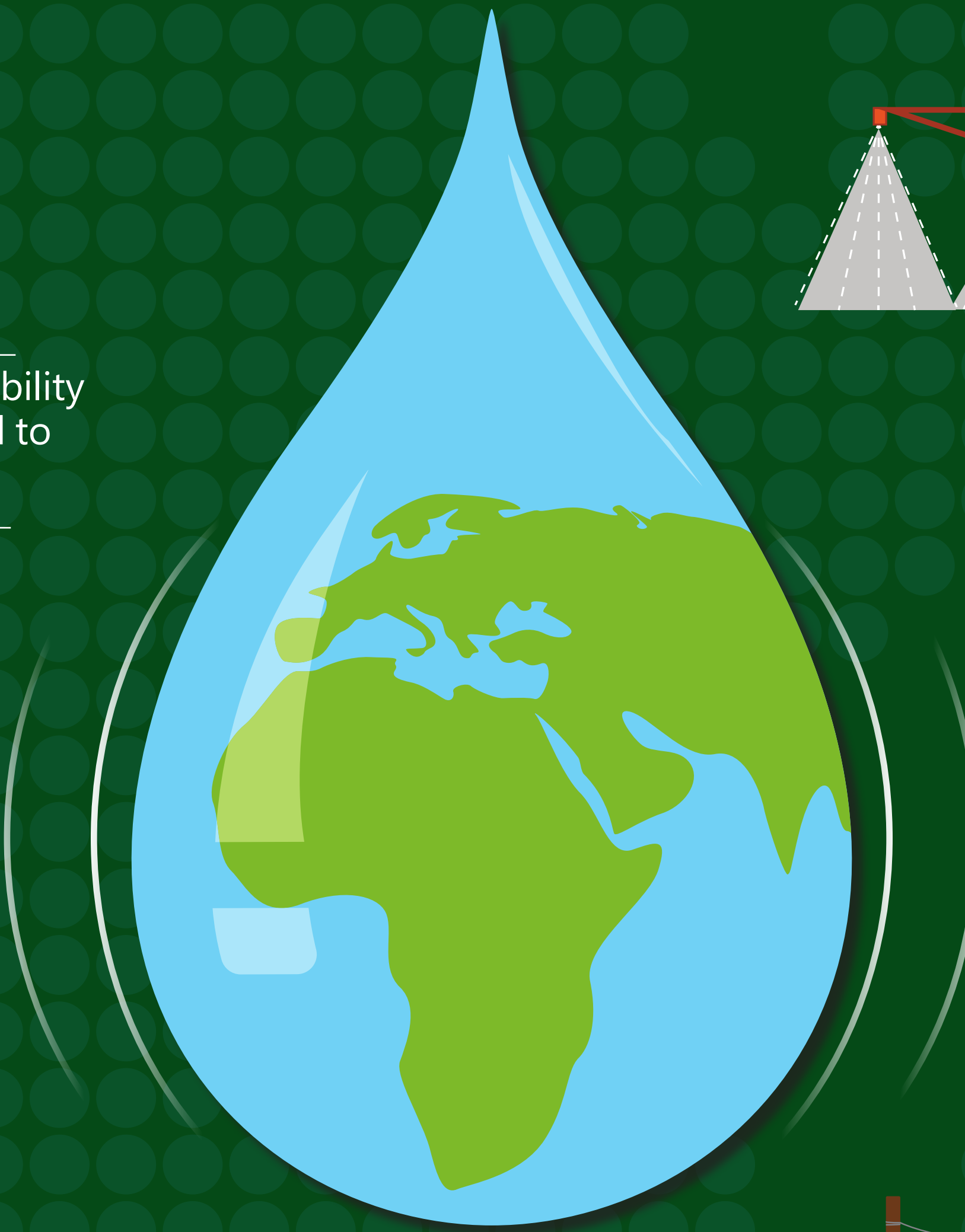
...And being used more quickly that it can be replenished



In MENA water availability per capita is expected to **halve** by **2050**<sup>1</sup>



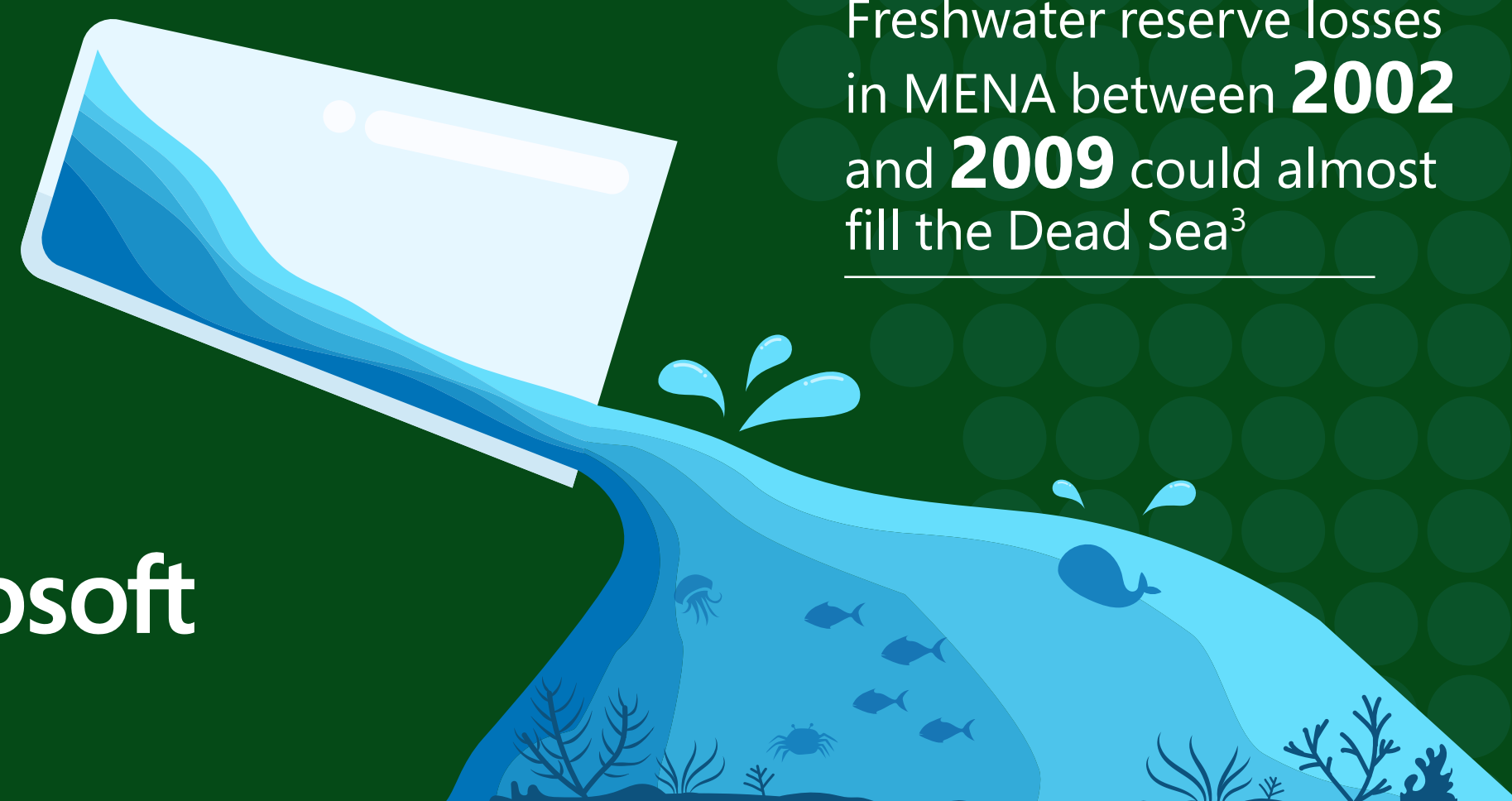
**63%** of people living in urban sub-Saharan Africa lack access to basic water services<sup>2</sup>



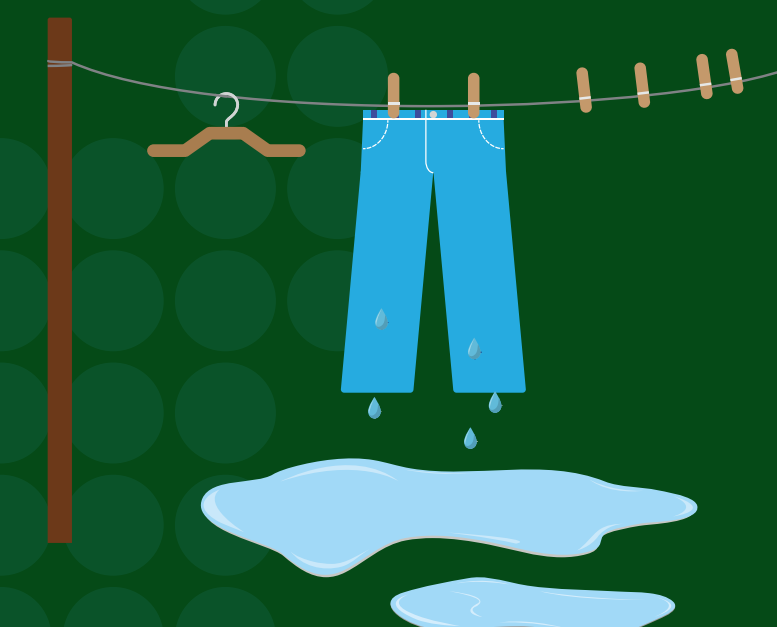
**85%** of water is consumed by the agriculture sector in MENA<sup>4</sup>



While **130 litres** of water is needed for farming the coffee beans that go into a single cup of coffee<sup>5</sup>...



Freshwater reserve losses in MENA between **2002** and **2009** could almost fill the Dead Sea<sup>3</sup>



...**10 000** litres is needed to produce a pair of jeans<sup>6</sup>

Sources:

1. World Bank: 'By the numbers: Facts about water crisis in the Arab World'
2. World Bank: 'COVID-19: Solving Africa's water crisis is more urgent than ever'
3. World Bank: 'By the numbers: Facts about water crisis in the Arab World'
4. World Bank: 'By the numbers: Facts about water crisis in the Arab World'
5. The Guardian: 'Are we running out of water?'
6. The Guardian: 'Are we running out of water?'

