

# 40 years of Microsoft in Germany

➤ **1983**

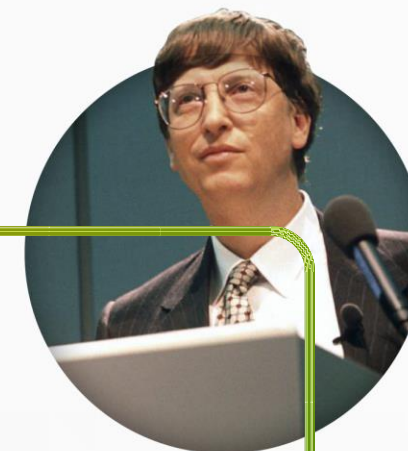
On May 4, Microsoft establishes Microsoft GmbH as an official German subsidiary with seven employees in Unterhaching near Munich.

➤ **1989**

Microsoft is starting to build a developer ecosystem in Germany. The first developer workshop with 160 participants takes place in Munich.

➤ **1993**

Germans love the view through the Windows: Five million operating systems are installed in Germany.



▼ **1995**

"Information at Your Fingertips" inspires a wave of digital enthusiasm in Germany. When Bill Gates presents Windows 95 at CeBIT fair in Hannover, he speaks in the largest hall on the exhibition grounds – but the crowd is so large that Microsoft has to broadcast his speech live via screen to other rooms.

◀ **2003**

Microsoft launches the education initiative "Schlaumäuse - Kinder entdecken Sprache" ("Smart Mice - Children Discover Language"), which supports German daycare centers and elementary schools in early childhood language development.



## 2010

"The Digital Classroom" at the Microsoft booth is one of the trade show highlights at CeBIT. Around 600 students move their class lessons to the trade fair and demonstrate to politicians, including Chancellor Merkel, how the use of new media can enrich their lessons.

## 2013

With the opening of the Berlin Office, Microsoft creates a new space and centre for dialogue on politics and digitization.

## 2016

Seven floors, 26,000 square meters of space, and high sustainability standards: Microsoft opens its new "Office with Windows" in Munich for the approximately 2,700 employees in Germany, who are already free to decide whether they want to work at home, on the road, or in the office. The new corporate headquarters in Parkstadt Schwabing consistently develops the idea of New Work.

## 2019

Microsoft announces cloud datacenter regions in Germany to allow its customers that their data is hosted in Germany. The datacenter regions have since become a secure option for German companies that want or need to host their data domestically.



## 2023

Together with our strong ecosystem of governments, customers, suppliers, and partners, as well as other key forces in the country, we are pursuing our mission to empower every person and organization to achieve more, while ensuring we tackle Germany's challenges with a shared goal:

**To become a secure and sustainable industry leader in Germany with a digital strength that creates opportunities for all who live here.**

