

Embracing digital civility

Creating safer, healthier online interactions by treating each other with kindness and respect



Take the Digital Civility Challenge as an individual, a workplace, or as a family!



Live the golden rule

I will act with empathy, compassion and kindness in every interaction, and treat everyone I connect with online with dignity and respect.



Respect differences

I will appreciate cultural differences and honor diverse perspectives. When I disagree, I will engage thoughtfully and avoid name calling and personal attacks.



Pause before replying

I will pause and think before responding to things I disagree with. I will not post or send anything that could hurt someone else or threaten my safety or the safety of others.



Stand up for myself and others

I will tell someone if I feel unsafe, offer support to those who are targets of online abuse or cruelty and report activity that threatens anyone's safety.



What steps can you take to help build norms for online behavior?

Building a positive online culture

Be aware of your feelings:

Take a moment and take a breath

Avoid labeling people:

Focus on behavior instead

Seek clarity by asking questions:

Look for common ground or ways to change the narrative

Be aware of your audience:

What behavior are you modeling to others?

Reflect back what you've heard:

Use tools like mirroring and empathy

Defend yourself when you need to:

But do it with respect

Think about what you would say or do in an offline environment.



Talking safety & civility at home

Understand the landscape:

What devices, apps and platforms are your family using?

Ensure your family knows the fundamentals of digital safety:

And use family safety tools where they work for you

You know your family best:

Establish guidelines based on maturity levels and your family's values

Keep the conversation open:

Teach your kids to trust their instincts and let them know they can come to you at any time