



Tō Aotearoa arawātea ki te Atamai Hangahanga (AI) Waihanga



Microsoft

accenture 



Nā te mahi tahi a Microsoft me Accenture tēnei pūrongo.

Mā ngā pūtake whakamōhiohio whānui anake tēnei pūrongo. Nā te mahi tahi a Microsoft me Accenture tēnei pūrongo. Kua whakaritea e Accenture tēnei pūrongo me ngā tātaritanga i roto.

Ko te pūtake o ngā tirohanga me ngā whakaaro kei roto i te pūrongo nei ko tō Accenture mōhiotanga me tōna māramatanga ki āna anō mahi pakihi, ki ngā mākete me te hangarau. Kāore a Accenture e whakarato tohutohu hauora, ture, waeture, tātari, tāke rānei, ā, ehara i te mea he tohutohu kei roto, ahakoa te momo. Ahakoa kua tuhia ngā mōhiohio i tēnei tuhinga i runga i te ngākau pai, ka āta karo a Accenture, ki te tino whānuitanga e whakaaetia ana ki raro i te ture, i te taunahatanga, ahakoa he aha, mō te tōtika me te whakaotinga katoatanga o ngā mōhiohio i roto i tēnei tuhinga, mō ngā mahi, ngā kore mahi rānei i mahia i runga anō i aua mōhiohio. Ka hurihia pea ngā whakaaro e kōrerohia nei i roto me te kore whakamōhio.

E kore e whakaaetia kia whakaputaina anō tētahi wāhanga o tēnei tuhinga ki te kore he whakaaetanga ā-tuhi i Accenture. Ka kitea pea i tēnei tuhinga he tohutoro ki ētahi ingoa kiritoru, ki ētahi mokopakihī, ki ētahi manatārua rānei nā hunga kē. Ko ngā ingoa kiritoru, ngā mokopakihī, ngā manatārua i roto i te tuhinga nei nā ō rātou anō kaipupuri.



Ngā kaupapa

- 00 Whakarāpopoto matua
- 01 Ka taea e te Atamai Hangahanga (AI) Waihanga te ōhanga o Aotearoa te whakaumu
- 02 Ko te tūmanako, ka piki te hua ōhanga o te AI Waihanga i Aotearoa ki te \$76 piriona hei te 2038
- 03 Ka taea e Aotearoa te tino ū rawa ki ōna anō kaha me te whakamāriiri i ōna ngoikoretanga mā te arotahi ki ngā kipakipa e 6 mō te angitu i te AI Waihanga
- 04 Te huarahi



Whakarāpopotonga Matua (1/2)

Ko te wā o te AI Waihanga he arawātea ā-ōhanga hira nei ki a Aotearoa.

Mā te whakawhānui i ngā kokenga hou nei i ngā tikanga ako ā-mihini, he kaha ō ngā taurira AI Waihanga ki te tāpiri piriona maha ki te tapeke wāriu hokonga (GDP) o Aotearoa. Ka taea e ēnei taurira te whakaumu ngā āhua e mahi ai ngā pakihī o Aotearoa, ngā āhua e ako ai, e torotoro ai, e tātai ai ngā tāngata o Aotearoa i ngā mōhiohio, me te wete i ngā arawātea whakatupu me te whakawhanake i te ōhanga mā ngā ara i kore ai i taea i mua. Kei te whakarāpopoto tēnei pūrongo i ngā arawātea AI Waihanga mā Aotearoa, me ngā kipakipa matua mō te whakatutuki.

Ka āwhina te AI Waihanga ki te whakahōu i te kokenga ohaoha i Aotearoa me te anganui atu ki ngā wero ōhanga ā-hanganga tauroa.

He uaua nei ngā āhuatanga ōhanga i tēnei wā tonu kei Aotearoa. Kei te hōtoa te whanaketanga ōhanga o te 0.6%, ā, he tōraro te whanaketanga whakaputaranga i te -0.4%.¹ Ka taea tērā e te AI Waihanga te whakatutuki i aua wero mā te uruhi pāpātanga nui ake o te GDP me te whakanui i te whanaketanga whakaputaranga. Ka taea tērā mā te wete wā anō ki ngā kaimahi hei aro ki ngā tūmahi uara nui, mā te whakaaunoa mahi matatau, mā te whakakaha pūmanawa me ngā pūkenga, mā te tuku i ngā kaimahi kia nui ake ngā whakaputaranga mō te wā ōrite ki tō nāiane wā.

Nā matou i mātai neke atu i te 19,000 tūmahi mahi puta noa i ngā tūranga mahi e 400 ki te whakatauirā me pēhea e whakapikia ai te whakaputaranga mā te AI Waihanga.

I whakaatu mai te tātaritanga:

- ❖ ka taea te whakapiki i te 24% o ngā tūmahi mā te AI Waihanga hei hoa whakarei i ngā pūmanawa kaimahi
- ❖ ka taea te whakapiki i te 14% o ngā tūmahi, ka mutu ka whakaitihia te wā ka pau i ngā tūmahi matatau, poroteke anō hoki

Ko tōna tikanga, ka wetekina pea e te kaimahi noa i Aotearoa tae atu ki te 275 haora ia tau tērā ka haumia anō ki ngā mahi e nui ake ai te uara. Mā te whakaputaranga nui ake, kei ngā umanga o Aotearoa te pitomata e pikia ai ngā putanga, ahakoa kei te whakahaere tonu me ngā rawa whāiti.

Mā taua pikinga whakaputaranga e whakarato te wāriu nunui ki te ōhanga o Aotearoa mā te 2038.

Ki tā mātou e pohewa nei ka hoatu pea te AI Waihanga i te NZ\$76 piriona ki te ōhanga o Aotearoa hei te 2038. Ko te tikanga nei, ka rahi ake te tapeke wāriu hokonga e pā ana ki te matapae paerewa o te NZ\$495 piriona mā te 15%, he pikinga tata ki te rua whakareanga ake o te rahi o te ahumahi hanga.² Ko te tūmanako ka tata rearua te pāpātanga whanake o te whakaputaranga me te GDP mā te whakamahi i te AI Waihanga. Ko te rahi o tērā painga ōhanga kei te āhua o te rahi, te tere, me te huarahi ka whāia ki te whakatinana, ā, kei te āhua hoki o te tautoko i ngā kaimahi ki te urutau ki ngā momo mahi hou.

1 Mā te Atamai Hangahanga Waihanga (AI) e tino piki ai pea te tupuranga whakaputaranga ā-tau, arā ka 15% te pikinga ake o tō Aotearoa whakaputaranga hei te tau 2038



2x

Te pikinga o te
tupuranga
Whakaputaranga ā-tau



275 haora

ka wetekina ia tau e ia
kaimahi hei haumitanga anō
ki ngā tūmahi uara nui

2 Ko te tūmanako, ka tāpiri te AI Waihanga i te NZ\$76 piriona ki te ōhanga ā-tau o Aotearoa hei te 2038.

GDP ā-tau



+15%

te teitei ake i te
paerewa

Pāpātanga tupu
GDP ā-tau



+45%

te teitei ake i te
paerewa

Whakarāpopotonga Matua (2/2)

He hua whakataetae ō Aotearoa mō te AI Waihanga puta noa i ngā wāhi matua e toru: te noho tuwhera ki te tauhokohoko, te pitomata aronga hou, me te tūāhanga whatunga.

Ka taea te whakapiki ngā hua o Aotearoa kia tere ake ai te whakamahi, kia hangaia ai ngā arawātea ōhanga hou mā te AI Waihanga Ka huawaeretia e te wātea ki te tauhokohoko te whakawhiti hangarau, me te aha kua whakapūmautia ētahi kamupene hoko whakawaho tērā e mahi ana hei tauira 'rama' ki ngā kamupene hoko whakawaho hou e whakamahi ana i te AI Waihanga, Mā tēnei, me te ōhanga e mariu nei te aronga hou hei hoa haere me tētahi tūāhanga whatunga rawe, kua pai tō Aotearoa noho ki te hanga ahumahi hoko whakawaho hou e tino whaihua ai ngā pūmanawa o te AI Waihanga hei whakataetae huri noa i te ao.

Ka whai painga a Aotearoa i te kaha whakatinanatanga o te AI Waihanga e tana ohu mahi. Heoi, arā tonu ngā arawātea ki te whakapakari i te kōhure matihiko me te māia ki te hāpai i ngā painga ka puta pea.

Kua rikarika nei tā nga kaimahi pūkenga i Aotearoa whai i te taihuringa AI Waihanga, me te 84% e kī ana kei te whakamahia kētia e rātou i te mahi. Mā taua inenga, ko Aotearoa te whenua kua tuatoru te tere o tana whakaū i te AI Waihanga.¹ Heoi, ko te 19% anake o ngā kaiwhakamahi e whakamahi

ana i te AI Waihanga, e whakamahi ana i ngā utauta e whakaratohia ana e ō rātou kaitukumahi, ā, kei te autō tērā i te toharite ā-ao mā te ira ōrau e 4, ā, i muri i te whakaihuhaka o te ao, i Te Hononga o Amerika, mā te 18%. He mea waiwai te whakapiki i te kōhure matihiko, me te whakawhirinaki me te māia ki te AI Waihanga kia taea ai e Aotearoa te whakaiti i tēnei wehenga. Kei te tonanawe a Aotearoa i te maha o ngā ōhanga whatutoto ina tirohia ngā inenga o te kōhure matihiko, ka mutu kua āta whakapuakina e ētahi kaihautū rangatōpū tō ratou kore māia ki te whakatinana i te hangarau.

E tutuki katoa ai te arawātea o tēnei mea, te AI Waihanga, me aro a Aotearoa ki ngā āhuatanga whakahohe e ono.

Nā te korahi me te matatini o tēnei arawātea AI Waihanga ko te whānuitanga o tā Aotearoa hopu i ana painga kei te āhua o ngā āhuatanga huhua.

E nui ake ai te tūpono angitu, me āta aro a Aotearoa ki ētahi kipakipa matua e ono; te āhei ki te tūāhanga, he ohu mahi tautōhito, te noho pāuaua, he pūnaha hauropi mahi tahi, he anga kaupapahere mārama, me te whakawhirinaki tūmatanui me te whakaaetanga kia mahi i ngā mahi.

Mā te arotahi ki ōna kaha me te whakarite kua mārō te takoto o ngā kipakipa matua, ka āhei a Aotearoa te whakamahi i te AI Waihanga kia nui ake ai tō tātou taurikura, kia whakawhiti ai tātou ki ētahi ōhanga kanorau atu, whai aronga ā-matihiko.

3 **Ka whakangāwari tō Aotearoa ōhanga e aro ana ki te hoko whakawaho me tōna ohu mahi tautōhito i te whakatinanatanga o te AI Waihanga, engari me mātua whakapakari i te kōhure matihiko me te māia hinonga**



4 **He mea waiwai te arotahi ki ngā kipakipa matua e ono kia tutuki ai i a Aotearoa ngā painga o te AI Waihanga.**

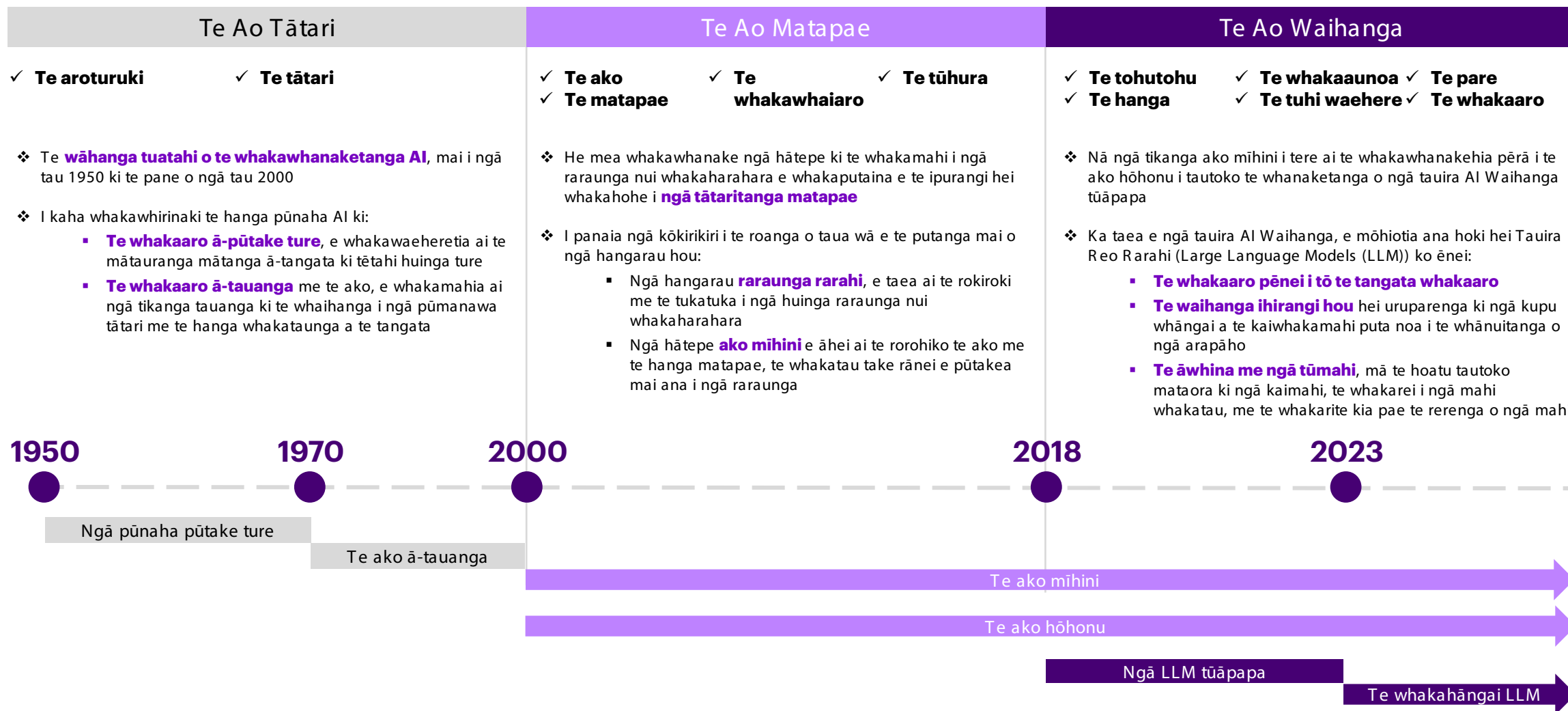


01

Ka taea e te Atamai Hangahanga (AI) Waihanga te ōhanga o Aotearoa te whakaumu



E tohu ana te AI Waihanga i te ao hou ā-rorohiko nei e taea ai te ihirangi rerekē te hanga hei uruparenga ki ngā kupu whāngai a te kaiwhakamahi



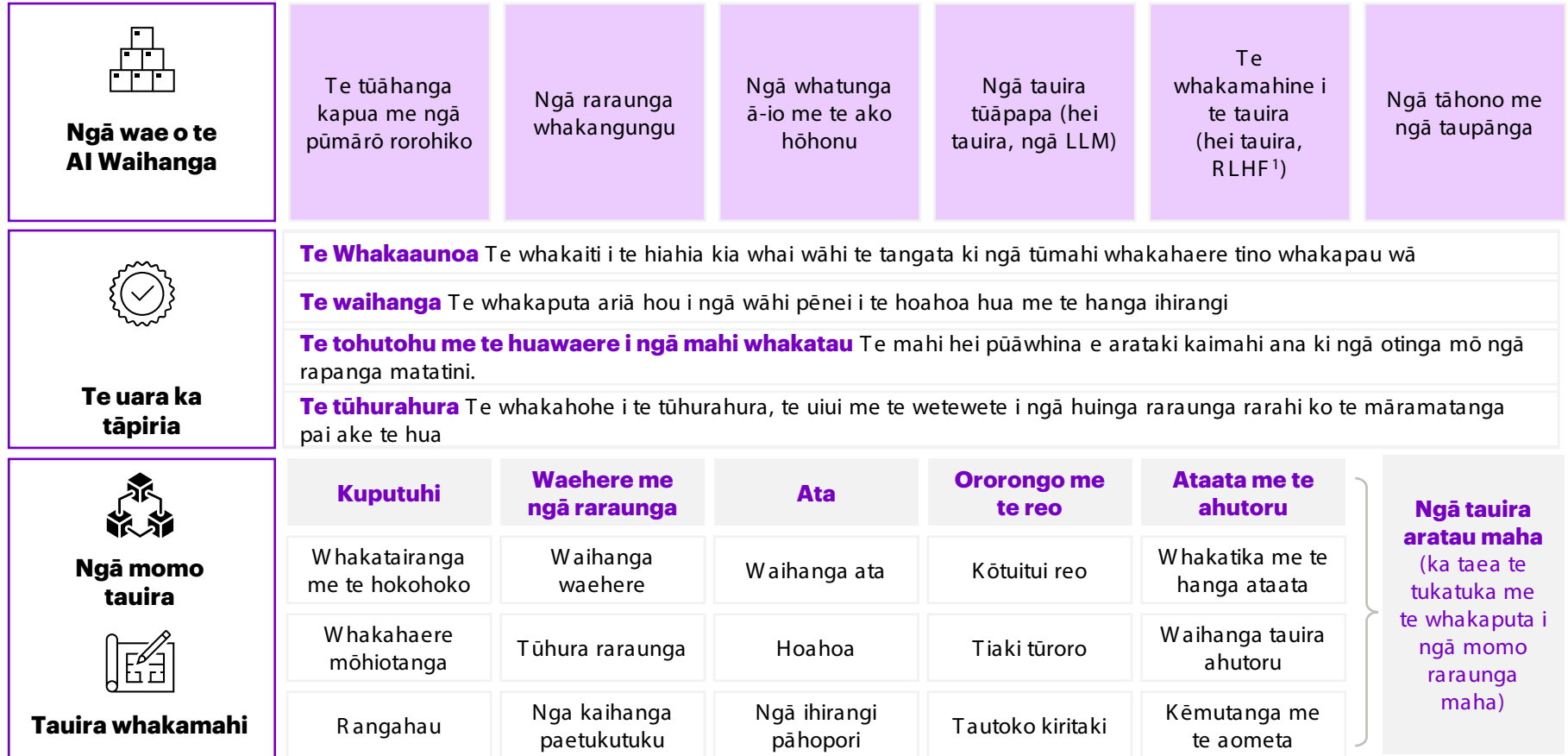
Ka taea e te AI Waihanga te tino whānuitanga o ngā tūmahi te mahi, otirā mā tana āhei ki te whakaaunoa, waihanga, tohutohu me te torotoro ko te tautoko i te whakaputaranga ā-tangata te take

Kei te hangaia ngā tauira AI Waihanga tūāpapa ki te tūāhanga mahi rorohiko pakari (pērā i te kapua), ā, kei te whakawhirinaki ki ngā huinga raraunga rarahi mō te whakangungu.

Kātahi ka taea ērā te whakamahine mō ngā whakamahinga tauwhāiti, me te aha ka noho hei pūtake mō ngā taupanga.

Ka taea aua tauira te whakamahi puta noa i te matahuhua o ngā rohe, mā te whakaaunoa i ngā mahi noa, mā te āwhina ki te hanga me te whakaputa ariā hou, mā te hoatu tohutohu mō ngā rapanga matatini, mā te whakarei i te whakatōmene i ngā rahinga raraunga.

He tirohanga whānui o te AI Waihanga



Ka taea e te AI Waihanga te anganui atu ki te whakaputaranga me te whanaketanga GDP e heke haere ana mā te wete i ngā taurira pakihi hou me te whakapiki i te whakaputaranga

E pāngia ana a Aotearoa ki ngā wero ōhanga e āta kitea ai te whanaketanga GDP me te whakaputaranga iti nei, me ngā pēhanga utu e piki ana. Kua tōraro te whanaketanga whakaputaranga mai i te hauwhā whakamutunga o te 2022, ka mutu, kua tata ki te kore te whanaketanga taha GDP Ka āwhina te AI Waihanga ki te whakahou i te kokenga ōhanga i Aotearoa, me te āta anganui ki ngā wero ōhanga tauroa.

Ka taea e te Waihanga AI te tautoko i te whakawhanaketanga o ngā taurira pakihi hou ki Aotearoa, ka taea te horapa ki tāwāhi. Nā tō Aotearoa rahi me tōna taratahi matawhenua kua puta he tepe noa ki tō ētahi kamupene i ētahi ahumahi kaha ki te whanake ki te korahi e taea ai e ērā te whakataetae ki ngā kamupene i ngā whenua rahi ake.

Ka āwhina te Waihanga AI ki te whakakore i aua tauārai mā te whakahohe taurira pakihi e kore e taea i mua, ko te hiahia ki ngā pūrawa nunui, ko ngā hiahia kaimahi rānei ngā take. Ka taea tērā mā te whakawhānui i te AI ki te whakaiti me te āta whakahāngai i ngā whāurunga ka hiahia ki te mahi i ngā mahi pakihi matua. Ahei ētahi taurira:

- ❖ ko te aronga hou me te whakawhanake hua e kōkiritia ana e te AI
- ❖ te whakatairanga whakawaiaro me te hanga ihirangi
- ❖ te whakamahi taputapu AI ki te whakamahere me te whāre tūmahi, ngā reremahi katoa i te tīmatanga ki te mutunga.

Hei ōhanga e urungitia ana e ngā hoko whakawaho, ka āhei a Aotearoa ēnei āhuatanga o te AI Waihanga te whakamahi kia noho paemua tonu i ngā ahumahi hoko whakawaho haere ake nei. Tāpiri atu ki te hanga tupunga ōhanga hou, ka whakawhānui tēnei i ngā moni ka whiwhi i ngā hoko whakawaho i tua atu i ngā ahumahi ahuhenua me ngā rawa.

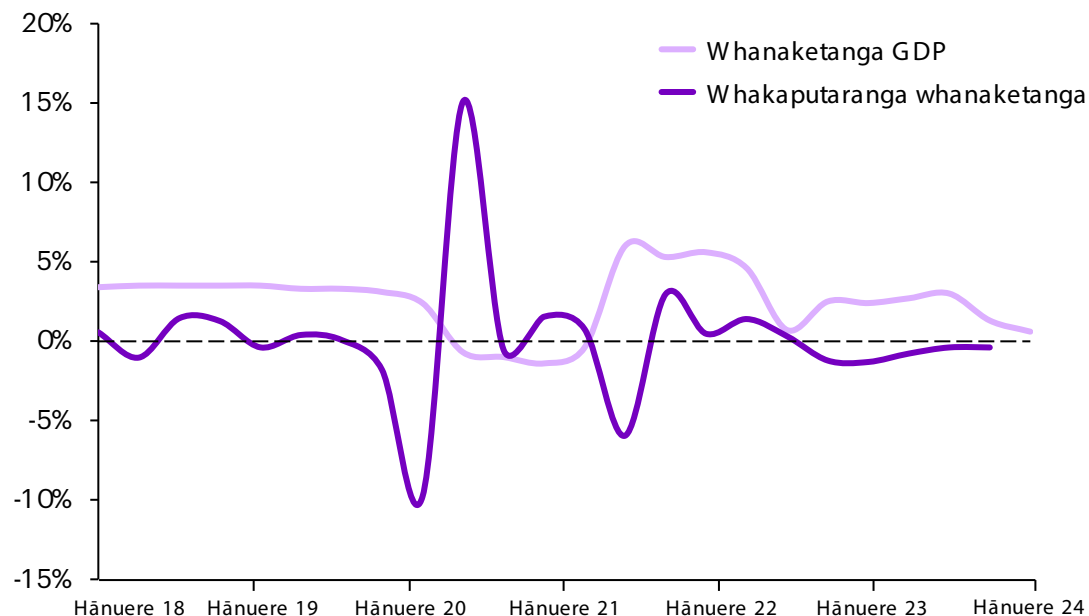
Kei te AI Waihanga te pitomata ki te whakahōu anō te GDP e heke haere ana me te whanaketanga whakaputaranga i Aotearoa. He wero ōhanga ā-motu te heke haere o ngā whakaputaranga i Aotearoa mai i te pane o ngā tau 2000.²

Mā te whakaaunoa i ngā tūmahi kaipaipa noa ki te AI Waihanga e tuku he ara hou ki te whakapiki whakaputaranga mā te tuku kia pau i ngā kaimahi te wā nui ake ki ngā tūmahi uara nui. Ka whakarato utauta anō hoki ki ngā kaimahi tērā ka whakarahi i ō rātou pūmanawa. Ko ētahi taurira o tā tēnei whakapiki whakaputaranga e pēnei ana:

- ❖ Tā **ngā ngaio mātauranga** whakawhānui i ngā pūmanawa AI Waihanga pērā i te ako whakawaiaro, te ako mariko, te whakatairanga whakaaunoa, te hoatu urupare inamata ki te ākongā hei wetewete wā kia arohia kētia ai te whakaako ākongā me te hanga wheako ako hou e nui ake ai te kume aro, he tōtika ake hoki.²
- ❖ Tā **ngā kaimahi kei ngā ahumahi matua** whakawhānui i tō rātou āhei atu ki te mākohakoha mā te kōrerorero ki ngā pūtohoto mariko tērā ka hono i te tātaritanga raraunga whakaaunoa ki ngā tohutohu me ngā tūtohu he mea āta whakawhāiti mō ngā take pēnei i te mātau hauora one, te whakahaere haumaruru me te tūraru, te whakatina kīrearea, tahumaero hoki.³

Te GDP me te whanaketanga whakaputaranga kei Aotearoa

Whanaketanga % ā-tau¹



“Ko te whakapiki whakaputaranga te arotahi a tō mātau kāwanatanga, ahakoa mā te whakapiki paetae mātauranga, te whakapai ake i te tūāhanga, te whakahaere haumitanga, mā tētahi atu o ngā wāhi maha me aro atu.”

- Nicola Willis, Minita Take Pūtea, 30 Mei 2024



E whakaatu uara ana ngā kaiwhakamahi tōmua o te AI Waihanga i Aotearoa

Te tautuhi anō i te whakaputaranga i ngā pokapū ratonga kiritaki



I whakapiki whakaputaranga a Genesis Energy me tana whakamahi i Copilot mō Microsoft 365, me te whai wāhi a te 70% o ngā kaimahi e 300 ki tētahi whakamātau, me te aha ka penapenatia te 1-5 haora i te wiki. Kua whakawhanakehia anō hoki e Genesis he utauta AI i rō kumupane mō te tātari waea me ngā hanga pātengi mōhiotanga, tērā ka āta aro ki ngā raraunga pakari me ngā anga matatika. E noho pūtake ana te AI ki ā rātou mahi, ka mutu, e noho ana te kamupene hei kaiārahi i te makete o Aotearoa.

Te ahu whakamua i te patu pirinoa i ngā kararehe pāmu

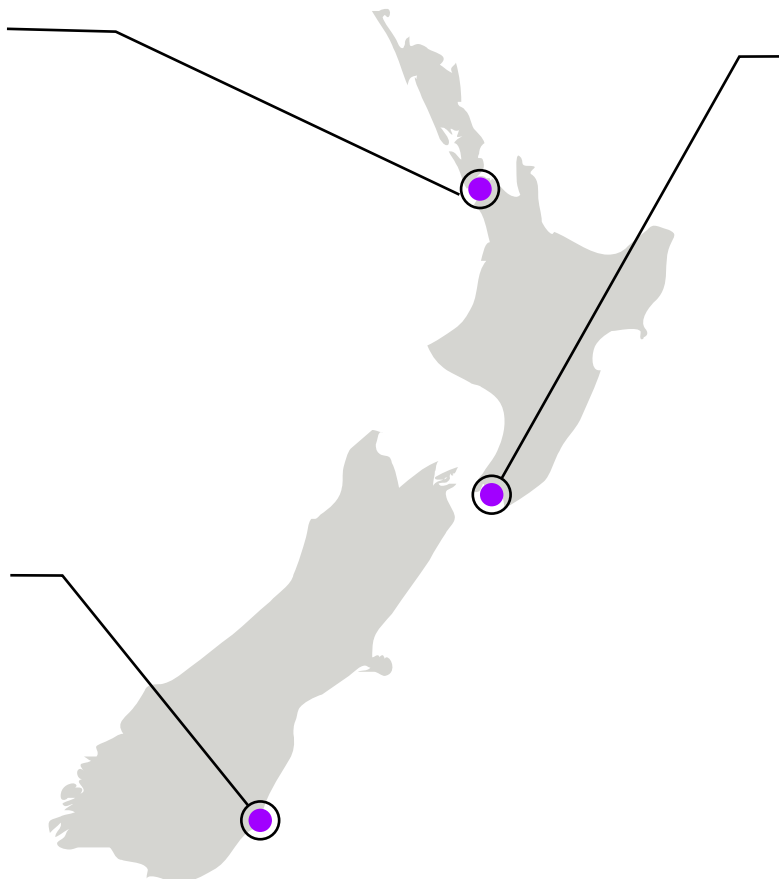


I tēnei wā, tē taea e ngā kaipāmu o Aotearoa te mōhio kua pāngia ēhea o ā rātou kararehe ki ētahi pirinoa me ngā tahumaero, me te aha ka uruhina ki te hoatu rongoā i runga i te pokerenoa. Mā tēnei e whakapiki te ātete ki te rongoā, me te aha ko tōna \$98 miriona te utu ā-tau ki ngā kaipāmu. Kua whakamahi a Techion, he kamupene kei Te Kōkika o te Matamata, i te AI Waihanga me te hangarau kapua a Microsoft ki te tino whakaheke i ngā utu whakamaimoa me te patu i te ātete rongoā. Kei te pātui a Techion ki Awanui Labs ki te whakawhānui i tēnei hangarau ki ngā rongoā ā-tangata, me te aha ka tere ake, ka ngāwari ake te utu, ka tareka māmātia atu ngā whakamāta utau.

Te whakamāori rarahi i te reo Māori



I pātui a Stuff Group ki Te Puna, S traker, me Microsoft ki te whakamahi i te AI Waihanga ki te whakawhānui i tā rātou e whakarato ana hei ihirangi reo Māori me te whakarahi i tana āhei ki te whakaputa rongokōrero pupū ake ki te reo Māori. Ahakoa ehara i te hou ngā tuinga reoria i Stuff, ka tino whakapikia te rahi o te reo Māori mā te AI Waihanga. Kōnei tētahi wāhanga o tā Stuff mahi whānui ki te tautoko i te whakarauoratanga o te reo Māori.¹



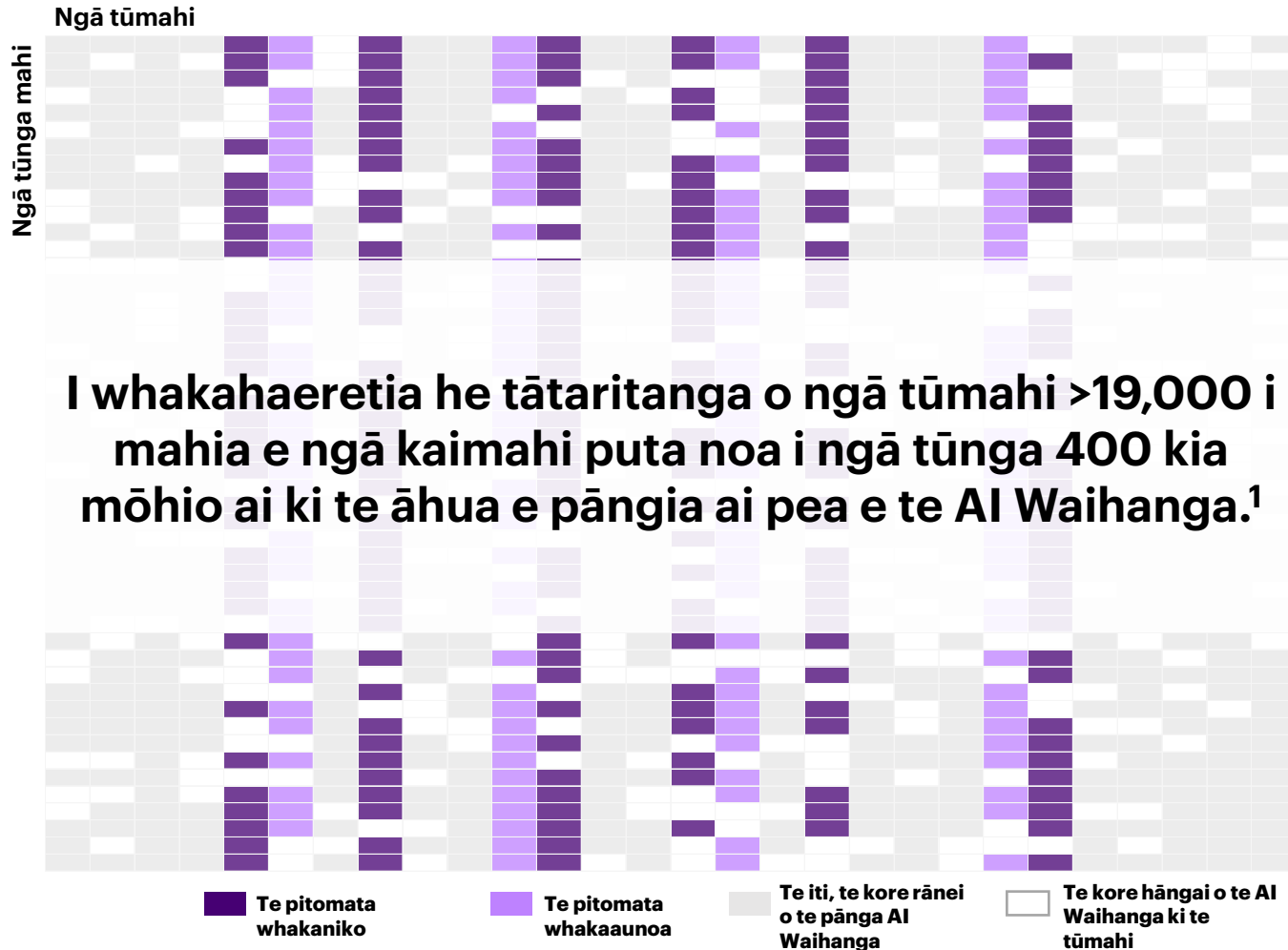
(1) Tirohia: <https://www.stuff.co.nz/te-ao-maori/he-purongo-reo-maori>

02

Ko te tūmanako, ka piki te hua ōhanga o te AI Waihanga i Aotearoa ki te \$76 piriona hei te 2038



Ka āwhina pea te pitomata whakapiki whakaputaranga o te AI Waihanga ki te 38% o ngā tūmahi puta noa i te ōhanga



I kite mātou ka taea e te AI Waihanga te āwhina ki te **38% o ngā tūmahi**

- ▶ Ka taea te **24%** o ngā tūmahi te **whakaniko** ki te AI Waihanga.
- ▶ Ka taea te **14%** o ngā tūmahi te **whakaauono** ki te AI Waihanga.

Ko te tikanga nei, ka iti iho te wā ka pau i ngā mahi noa, poroteke hoki.

Kaitaunaki kiritaki



Mā te pūtaunaki kiritaki AI Waihanga e ārahi kiritaki ki ngā mahi raparongoā māmā.

Ki te pīroiroi tētahi take, ka taea e te kaitaunaki kiritaki te wawao mai.

Whai muri i te waea, ka tātari te AI Waihanga i te kōrerorero, me te hoatu urupare ki te kaitaunaki.

Rangatira pakihi iti



Ka āwhina te AI Waihanga ki te whakamahere me te whakatinana i tētahi kōkirikiri whakatairanga pāhopori tukipū.

Kei te whakatauria te aronga auaha me te rautaki e te rangatira pakihi, engari ka āwhina he pūāwhina AI Waihanga ki te tuhituhi i ngā taipotopito hōtaka.

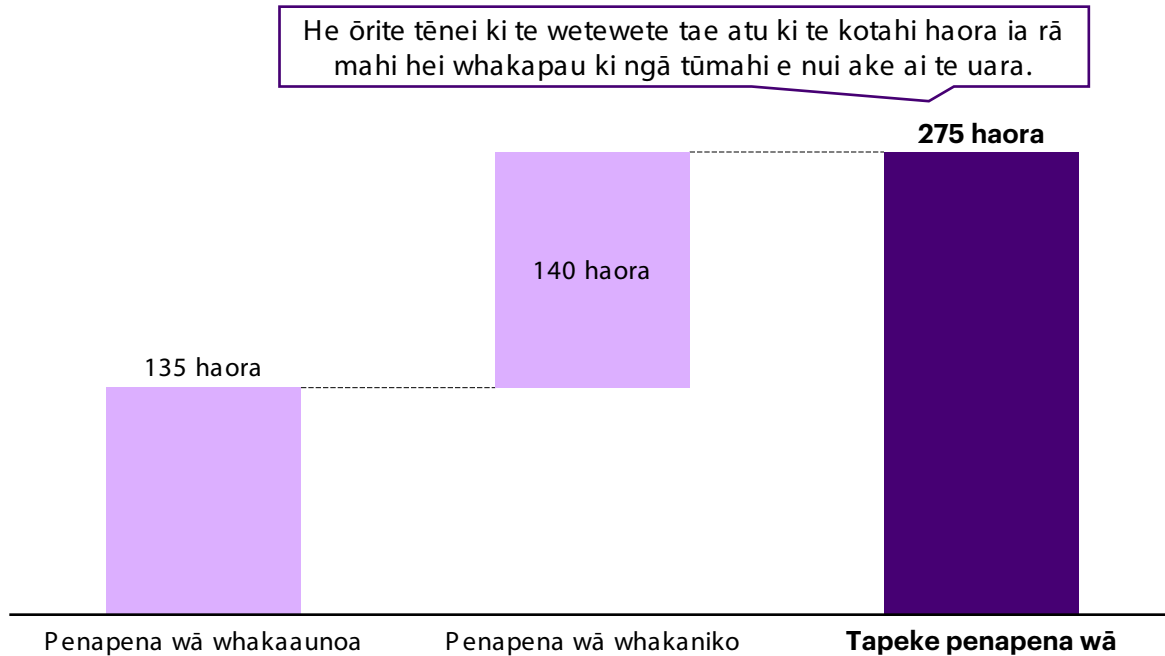
Kia mōhio: (1) He mea whakarōpū ngā tūmahi e ai ki ngā paearu e toru: (A) kāore i te hiahiatia te pāhekoheko a te tangata; (B) ehara i te mahi noa, kāore anō hoki/rānei kia āta tautuhia; (C) ka hiahiatia te whai wāhi a te tangata e uruhina ana e te ture, ngā matatika, ngā tikanga pāpori rānei. I whakamahia he ranunga o te whakarōpū ā-tangata, ā-mīhini hoki hei whakarōpū i ngā tūmahi katoa.

Puna: Tātaritanga Accenture

E tūmanakohia ana kia whiwhi te kaimahi toharite i ngā haora 275 tāpiri ia tau hei hoatu ki ngā tūmahi uara nui, ka mutu ka whakapikia te whakaputaranga mā te 15.5% hei te 2038

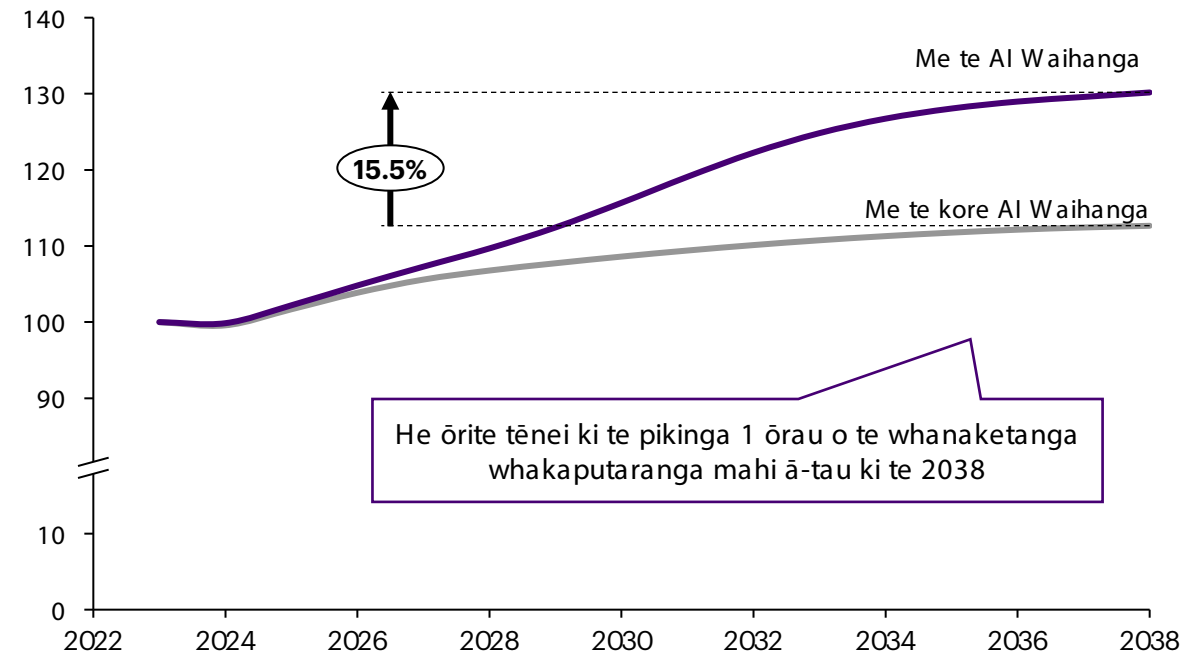
Te wā ka wetekina ki ngā kaimahi hei hoatu ki ngā tūmahi uara nui i ia tau

Te toharite o ngā haora ka wetekina e ia kaimahi i ia tau mā te 2038¹



Te whakapikinga whakaputaranga mahi puta noa i te ōhanga

Taupū (2023 = 100)¹



Ko te matapae, ka whakapikia te whakaputaranga ā-kaimahi mā te 15.5% mā te 2038 mā te wetewete i te wā ka pau i ngā mahi noa, me te wetewete kaimahi ki te whakapau wā kē ki ngā tūmahi matatini me te hira ake. E marohitia ana me ngā mahi whakatauirā ka whakapikia pea e tēnei te whanaketanga whakaputaranga mahi mā te 1 ōrau i ia tau tae ki te 2038. E tohu ana tēnei i te pikinga nunui o te whanaketanga whakaputaranga mahi kua noho i te 0.2% noa iho i te tekau tau kua hori.² Ko ngā āhua e rua e taea tēnei e te AI Waihanga ko te whakaaunoa tūmahi ka tahi – mā te tango katoa i te hiahia kia mahia e te kaimahi anō – ko te whakakaha rānei i tō te kaimahi pūmanawa kia oti i tōna kotahi ka rua, arā ka tere ake, ka teitei ake te kōunga o ana mahi. Hei tauira, i kitea e tētahi rangahau ka whakaitia e ChatGPT, he utauta AI Waihanga koreutu te wā ka pau tētahi tūmahi tuhituhi ngaio te oti mā te 40% te toharite.³ **Ko te mutunga anō, ko ngā utu ā-haora nui ake, ko te wāriu pakihi nui ake, ko ngā hua me ngā ratonga pai ake, kakama ake hoki te hua ki ngā tāngata o Aotearoa.**

(1) Accenture Analysis; (2) Cook rātou ko Devine ko Janssen, 'The productivity slowdown: implications for the Treasury's forecasts and projections', (2024); (3) Noy rāua ko Zhang, 'Experimental evidence on the productivity effects of generative artificial intelligence', (2023).

E marohitia ana mā te AI Waihanga e āhei ai ngā kaimahi i ngā rāngai waiwai o te ōhanga o Aotearoa te whakapau kia nui ake te wā ki ā rātou tūmahi hira rawa

Ko te wā, e ai ki te mahi whakatauirā, ka wetekina ia tau mō ngā tūmahi uara nui e te AI Waihanga mā ngā kaimahi i ētahi tūnga waiwai e rima¹

E rua ngā ara matua ka āwhinatia ngā kaimahi mā te AI Waihanga. Tuatahi ake, mā te whakaaunua i ngā tūmahi kua āta tautuhia, he mea tino tāruarua, ka āhei ngā kaimahi ki te whakapau kia nui ake te wā ki ngā āhuatanga matatini o ā rātou mahi. Ko te mea nui, ka piki pea te rata ā-mahi o ngā kaimahi katoa. Tuarua, ka taea e te AI Waihanga te whakaniko me te āwhina i ngā kaimahi ki te whakaoti i aua mahi matatini. Hei tauira, nā tana āhei ki te marohi tohutohu whakaoti rapanga mā te raupapa mahi e āwhina ana te AI Waihanga i ngā kaimahi ki te hanga pūkenga hou me te tūhura ara hou ki te hīraurau hopanga.

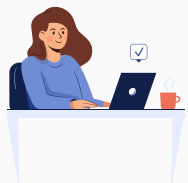
Ngā kaiako kura tuarua



224 haora ka wetekina ā-tau **+13%** te pikinga o te whakaputaranga

Ka taea e te AI Waihanga te whakarato he huarahi hou ki Aotearoa mō te anganui ki te pota kaiako me te huripoki i ngā putanga ako e heke ana. Ka taea e ngā kaiako te whakaiti i te wā ka pau i ngā mahi whakahaere pērā i te whakarite me te arotake akoranga, me te whakapau i te wā nui ake i te taha o ngā ākonga. Ka whakapai ake pea te urupare inamata mā te AI Waihanga i ngā akoranga mā te āwhina i ngā ākonga ki te arohaehae i ā rātou anō mahi i ā rātou e tatari ana kia arotakea e tō rātou kaiako.² Mā te AI Waihanga e whakarato pea i te ako whakawhaiaro, te whakautu pātā i ngā ākonga, me te hoatu tohutohu kua whakawhāitihia ki te taumata ako a te ākonga. Ka āwhina pea tēnei i ngā kaiako ki te aro ki ngā ākonga he nui rawa ō rātou matea ako.

Ngā kaiwhakahaere hanga



215 haora ka wetekina ā-tau **+12%** te pikinga o te whakaputaranga

Ka āwhina pea te AI Waihanga ki te whakapiki i te whaomo whakahaere i te ahumahi hanga whare o Aotearoa. Ka taea tērā mā te whakaniko i tō te kaiwhakahaere kaupapa kaha ki te aroturuki i te haumarua ā-pae, te matapae i ngā hiahia rawa, te whakahaere rawa i runga i te tōtika, me te whakaaunua mahi pērā i te whakahōtaka me te tuhi tono hoko. Mā te pērā ka āhei ngā kaiwhakahaere ki te aro ki ngā mahi uara nui pērā i te whakahaere rautaki, te whakahaere hononga kiritaki, te whakangungu i te ohu mahi, me te tiroiro i ngā wāhanga piroiroi o ā rātou kaupapa.

Ngā kaiwhakarato kararehe pāmu me ngā hua miraka



218 haora ka wetekina ā-tau **+13%** te pikinga o te whakaputaranga

Mā te AI Waihanga ka whiwhi pea ngā kaipāmu ki ngā tātaritanga kua āta whakawhaiarotia me te ārahitanga whakapai ake i ā rātou mahi. Kei roto nei ko te arotau hōtaka whāngai, te aroturuki i te hauora kararehe, te matapae urutā, me te whakarite ake i ngā mahere whakaputa uri, ko te whakaputaranga whakarei ā-pāmu me te toiara kararehe pai ake ngā hua. Ka āwhina anō hoki te whakapai ake i te toitū ā-taiao mā te aroturuki aunoa i ngā rerenga raranga e pā ana ki te hauora one, ngā tukuwaro, me te kanorau koiora ki te hoatu tohutohu mō te whakahaere tūaru maiea ake.

Ngā ngaio tapuhi



157 haora ka wetekina ā-tau **+9%** te pikinga o te whakaputaranga

Mā te AI Waihanga e whakaiti pea te pēhanga ki ngā kaimahi hōhipera o Aotearoa mā te whakaiti i te wā ka pau i ngā tapuhi ki ngā tūmahi whakahaere waiwai, engari he mea whakataumaha. Ka āwhina ki te hanga mahere tiaki tūroro kua whakawhaiarotia, ki te matapae huringa i ngā tūnga tūroro, te arotau i te whakahōtaka kaimahi, me te whakarato tirohanga whakarāpopoto o ngā pūkete tūroro. I tua atu, ka taea te āwhina tapuhi ki te whakamāoritanga wā tūturu mō ngā pāhekohekotanga ā-reo kē me te whakaterere ake i ngā mahi pepa pērā i ngā reta tuku ā muri rūnanga.

Ngā kaiwhakahaere ā-tari pakihi



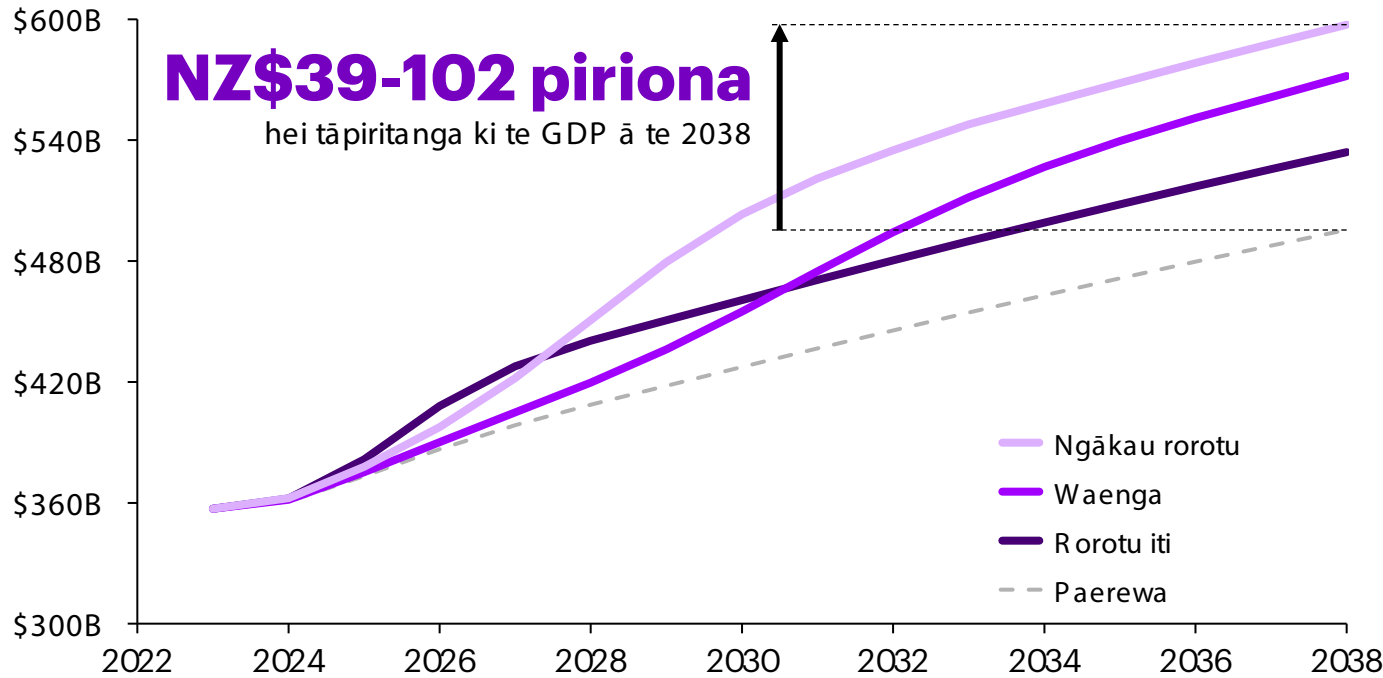
327 haora ka wetekina ā-tau **+19%** te pikinga o te whakaputaranga

Ka āta whakareia pea e te AI Waihanga ngā mahi a ngā kaiwhakahaere mahi ā-tari me te whakaaunua tūmahi me te whakaterere ake i ngā rerenga mahi noa. Ka taea tērā mā te āwhina ki te whakahaere hōtaka, te aroturuki i te tautuku, me te whakawhanake mahere me ngā manatunga. Mā te AI ka whakarato i ngā māramatanga e ahu mai ana i ngā raranga me ngā tātaritanga matapae, otirā ka āwhina i te hanga whakatau me te tohatoha rauemi. Mā te pērā ka āhei ngā kaiwhakahaere ki te whakarei ake i te ruruku ā-kapa, te tautoko i te whakawhanaketanga kaimahi, te whakamahine pūnaha whakariterite me te whakapiki i te whakaputaranga whānui.

E ai ki te matapae, ka tāpiri ngā whakapainga mai i te AI Waihanga i te rahi i waenga i te NZ\$39-102 piriona te wāriu ia tau ki te ōhanga o Aotearoa mā te 2038

Te Pānga Whanake GDR o te AI Waihanga mā te 2038

GDP o Aotearoa, NZ\$ 2023¹



Kei te āhua o te huarahi e whāia e ngā pakihi, me te tere ki te whakamahi, engari ka nui ake pea tō Aotearoa GDP mā te 8-21% te teitei ake ā te 2038.

Te matapae ngākau rorotu	+NZ\$102 piriona te teitei ake o te GDP i te paerewa	+1.3% te teitei ake o te whanaketanga GDP ā-tau
Te matapae o waenga	+NZ\$76 piriona te teitei ake o te GDP i te paerewa	+1.0% te teitei ake o te whanaketanga GDP ā-tau
Te matapae rorotu iti	+NZ\$39 piriona te teitei ake o te GDP i te paerewa	+0.5% te teitei ake o te whanaketanga GDP ā-tau

Ka whakarato pea te AI Waihanga i waenga i te NZ\$39-102 piriona te wāriu ki te ōhanga o Aotearoa mā te 2038. Arā, ka 8-21% te rahinga ake o te GDP e matapaetia ana kia piki ki te NZ\$495 piriona ā te 2038. He ōrite te matapae o waenga ki te rearuatanga o te rāngai hanga hei wāhanga o te ōhanga.² Ka piki kē te whakaputaranga me te whanaketanga GDP, ko te matapae he 0.9% me te 2.2% mō tēnā, mō tēnā i te toharite ā-tau, ki te 1.4-2.2% me te 2.7-3.5% mō tēnā, mō tēnā ā muri i te whakamahi AI Waihanga. E whakaari ana te taurangi i waenga i aua whakataua tata i te rahi o tā Aotearoa kaha whakamahi me te whakatinana i te AI Waihanga. Mā te whakatinana tere i ngā mahi whakaaunoa ki te whakaheke utu whakahaere anake e whakatiki ngā painga ki te taumata iti o tērā ka taea. Hei whakaea i te whanaketanga whakapuranga me te ōhanga e ai ki te matapae ngākau rorotu, me ngāwari noa te tere o te whakatinana me te arotahi ki te whakaniko i ngā pūmanawa o te ohu mahi o Aotearoa mā te whakamahinga rautaki o te whakaaunoa e tukua ai ngā kaimahi ki te whakapau wā nui ake ki ngā tūmahi uara nui.

03

Ka taea e Aotearoa te tino ū rawa ki ōna anō kaha me te whakamāriiri i ōna ngoikoretanga mā te arotahi ki ngā kipakipa e 6 mō te angitu i te AI Waihanga



I whakahaeretia he aromatawai o ngā huanga me ngā arawātea o Aotearoa ki te whakatau kipakipa hao i ngā painga o te AI Waihanga



He mea waiwai ngā painga whakataetae me ngā arawātea o Aotearoa ki te whakawhānui i te pitomata ōhanga o te AI Waihanga.

Mā te āhukahuka i ōna kaha pēnei i te noho tuwhera ki te tauhokohoko, ngā pūmanawa rangahau aronga hou, me te tūāhanga whatunga, ka taea e Aotearoa te whakapūmau i a ia anō hei kaihautū i te ao whakawhanake me te whakamahi i te AI Waihanga Waihoki, mā te whakatutuki ngātatahi i ngā wāhi me whakapai ake, pērā i te haumi ki te kōhure matihiko me ngā pūmanawa ā-whakahaere, e para te huarahi ki te mau ki ngā painga ōhanga katoa o te AI Waihanga. I taua horopaki anō, kua tautuhia ngā kipakipa matua e noho tūāpapa ana ki te hanganga o tētahi taiao tautoko mō te AI Waihanga i Aotearoa, e huawaere ana i ngā kokenga whakamua o ngā hangarau AI Waihanga me te kōmitimiti i ēnei puta noa i ngā rāngai maha.

He painga whakataetae o Aotearoa mō te AI Waihanga i ngā wāhi matua e toru: te noho tuwhera ki te tauhokohoko, te pitomata auaha, me te tūāhanga whatunga

Ngā painga whakataetae o Aotearoa mō te AI Waihanga

Painga whakataetae

Whakaahuatanga

1 Te noho tuwhera ki te tauhokohoko



- **He ōhanga tuwhera, e kōkiritia ai ngā hoko whakawaho, tō Aotearoa**, me ngā ahumahi mahi tiketike pēnei i te ahuhenua me te tāpoi kua roa e mahi ana i runga i te angitu, hei tūpapa. Anei ētahi taurira:
 - Ko **ngā hua miraka** he \$21.3 piriona, he 29% rānei, o ngā hoko whakawaho katoa i te 2023
 - He \$8.7 piriona te wāriu o **ngā rawa taiao** pērā i ngā rawa rākau, kohuke me te pūngao
 - He \$11.5 piriona, he 16% rānei, o ngā hoko whakawaho katoa ko **ngā hua mīti me te ika**¹

- **E huri ana ngā tāngata o Aotearoa ki te arawātea AI Waihanga**, tērā ka kitea e tō ngā kaimahi o Aotearoa tino tere kia whakamahi i te AI Waihanga i te wāhi mahi, me te aranga mai o ngā kamupene whai aronga hou e kaha whakamahia ai te AI Waihanga, pērā i Techion, he kamupene hangarau ahuhenua hou.²

- **Ahakoia he iti tonu te haporī rangahau AI Waihanga o Aotearoa, e āhukahukatia ana ā-ao ōna kaihautū** mō ā rātou mahi i ngā wāhi pērā i te AI ā-tohu me te ako hōhonu.³ Mā tēnei e whakarato he pūhara hei hanga i te tira o ngā raukura AI me te whakangāwari i te whakawhiti mōhiotanga ā-ao.

- **E kitea ana a Aotearoa hei kirirarau haepapa ao whānui**, ā, i taunakitia taua tirohanga e tana urupare hauora tūmatanui ki te urutā KOWHEORI-19.⁴ Mā konei e āhei ai a Aotearoa ki te arataki i ngā whakaaro ao whānui mō ngā take matua pērā i te whakariterite i te AI, ngā rawa hinengaro e pā ana ki te AI, me te whakamahi AI i runga i te haepapa.

- **He pārekereke tino pai a Aotearoa mō te whakamātautau** i ngā whakamahinga e puea mai ana mō te AI Waihanga nā tōna rumakinga ki te ao matihiko, tōna ōhanga kua whakakanorautia, tōna ohu mahi tautōhito tōna rahi iti, tērā ka tuku i te whakamātautau ā-motu, ā-utu ngāwari anō hoki, o ngā hua.⁵

- **Kua whakawhanake paitia te tūāhanga whatunga ā-motu o Aotearoa, ka mutu, kei a ia tonu he raukaha nui e wātea ana**, tērā ka tuku i te arawātea ki te kaha ngoto atu i te whitirau whatunga nui ake ka hua mai i ngā taupānga AI Waihanga tino whakapeto raraunga.⁵

- **Nō Aotearoa te whiwhi kia whai urunga pai ki te tūāhanga taura i raro moana** e whakamahia ai ngā hononga whatunga aratuku-teitei, tino tere hoki ka hiahia ki te whakawhitiwhiti me te tukatuka i ngā huinga raraunga rarahi e iti ai te takaroa whakawhiti i ngā rohenga ā-ao.⁵

- **Taro ake nei ka nui haere tō Aotearoa āhei ki ngā āheinga kapua tino nui** hei tā ngā kamupene pēnei i Microsoft whakatuwhera i ngā rohenga kei reira ngā pokapū raraunga paetata, me te aha, ka whai urunga ngā kamupene ki te tūāhanga ka hiahia kia rarahi te whakamahinga o te AI Waihanga.

Te whakawhānui i 'ngā ahumahi tīramaroa' hei whakatupu me te whakaputa kē i te ōhanga me te AI Waihanga

He tino tohu rawa ngā kaha hoko whakawaho o Aotearoa mō ngā ahumahi 'tīramaroa', mahi tiketike hoki e nui ake ai pea te tūpono ka aro rātou ki ngā hoko whakawaho, ki te haumi anō hoki ki ngā aronga hou kia noho whakataetae tonu ā-ao. Hei taurira, kua hopukina e te ahumahi hua miraka o Aotearoa tōna hauwhā o te māketē ā-ao.⁶

Ka taea e te AI Waihanga te tautoko te tupu o aua ahumahi, ā, i tua atu i te whakawhanaketanga o ngā taurira pakihi me ngā ahumahi hou i ngā wāhi e tino nui te tupu, pērā i ngā ahumahi hangarau ahuhenua, hangarau koirora, hangarau ātea anō hoki. Mā konei e whai painga a Aotearoa mā te hanga puna tupu ā-ōhanga hou me te whakakanorau i tōna rānei hoko whakawaho.

3 He tūāhanga whatunga kua whakawhanake paitia



(1) Tatauranga Aotearoa - InfoShare (2024); (2) Microsoft, LinkedIn, '2024 Work Trend Index Annual Report', Microsoft (2024); (3) Artificial Intelligence Research Association, 'Aotearoa New Zealand Artificial Intelligence: A Strategic Approach', (2021); (4) New Zealand Story, 'Global Pulse Check 2022', (2022); (5) International Trade Administration, 'New Zealand - Country Commercial Guide', (2023); (6) MyFarm Investments, 'Dairy Update', (2021).

Kei mua tonu ngā kaimahi mōhiohio o Aotearoa mō te whakamahi i te AI Waihanga, engari kei te akutō tā ngā kaitukumahi whakawhanake i ā rātou anō rongoa AI Waihanga

He arawātea tō ngā whakahaere ka whakamahi utauta AI Waihanga ki te whiwhi uara tāpiri.

Ko tētahi ara mōhio ki tō te pakaritanga o te whakamahi AI Waihanga i te taumata whakahaere ko te nui o tā ngā kaimahi 'mau mai i tā rātou anō AI' (BYOAI)¹, te whakamahi rānei i ngā rongoa AI Waihanga ā-whakahaere katoa ka whakaratohia e tō rātou kaitukumahi. Arā ētahi painga ka puta mai i ngā rongoa AI Waihanga ā-whakahaere katoa, tae atu ki:

- ❖ **Te āhei ki te whakarahi ake**, e tukua ana kia hoatu he taura ki ngā tūmahi e hipa atu ai te pāhekoheko me te urupare ki ngā tono a te kaiwhakamahi takitahi.
- ❖ **Te haumarutanga**, e tuku ana kia whakawhāitihia ngā papatono ā-whakahaere katoa kia tau ai ki ngā horopaki kāore e tautuku ngā taura tukipū ki ngā tikanga pare raraunga tairongo, arumoni mai, kāwanatanga mai, whaiaro mai rānei.
- ❖ **Te āhei ki te whakarite ake**, hei taura me te Retrieval-Augmented Generation (RAG), e tuku ana kia urutaungia ngā taura AI Waihanga mō ngā huinga raraunga whai mana pupuri me ngā tūmahi tauwhāiti kāore i whakaarohia i te hoahoatanga o aua taura tukipū.⁴

He tokomaha ngā kaimahi mōhiohio kei Aotearoa e whakamahi ana i te AI i te wāhi mahi, engari he arawātea tonu ki te whakawhānau i te whakamahi i ngā rongoa ā-whakahaere katoa

Kua tuatoru nei te whakatauranga mō Aotearoa i te taha o Ahitereiria me Taiwana mō te maha o ngā kaimahi ka whakamahi i te AI Waihanga i te wāhi mahi (84%). E tohu ana tēnei:

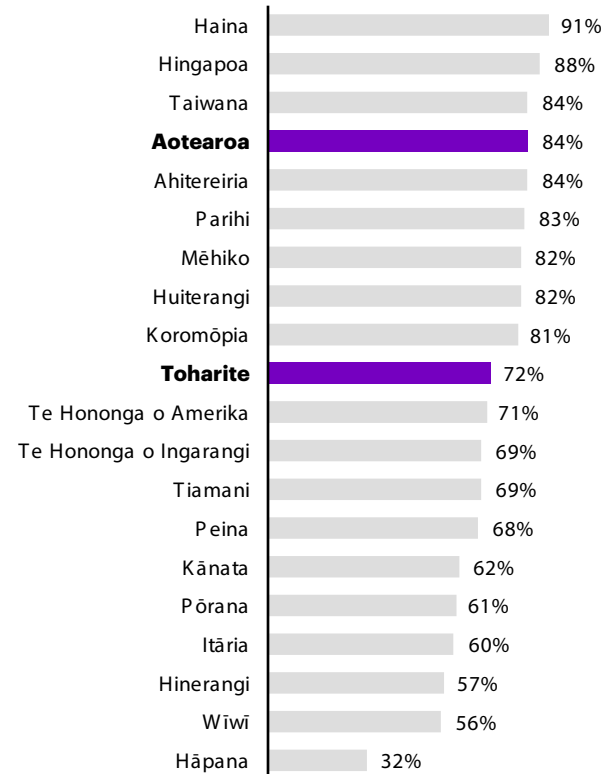
- ❖ Kua rite ngā kaimahi, kei a rātou anō hoki ngā pūkenga, ki te whakamahi i te hangarau mō ngā pūtake mahi
- ❖ He tautoko pea ngā kaimahi ki ngā mahi a tō rātou kaituku mahi ki te whakanui ake me te whakapakari i ā rātou whakamahi AI Waihanga.

Heoi, 19% anake o ngā kaimahi mōhiohio kei Aotearoa e whakamahi ana i ngā utauta AI Waihanga nā ō rātou kaitukumahi i whakarato. **Arā, kei te akutō ngā kamupene o Aotearoa i ō rātou hoa ā-ao mō te whakamahi i te AI Waihanga puta noa i te whakahaere.**

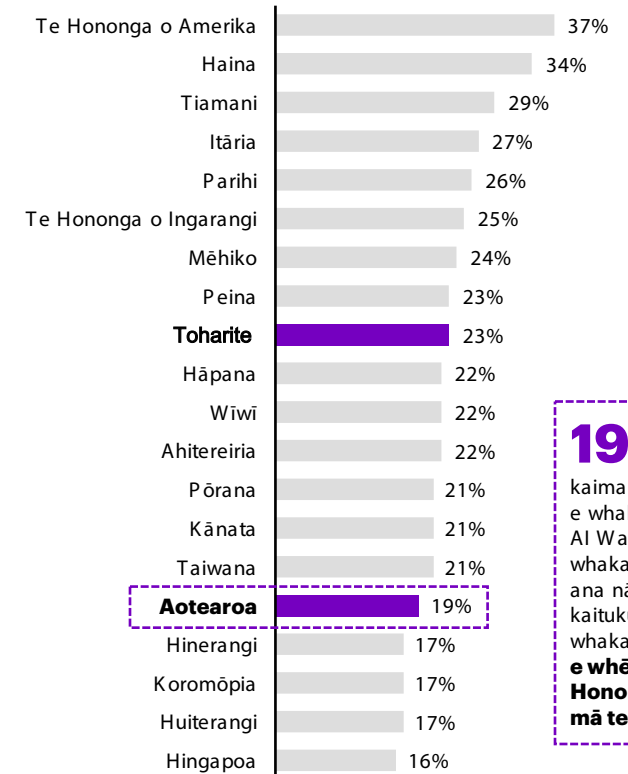
Te tokomaha o ngā kaimahi mōhiohio e whakamahi ana i te AI Waihanga ki te tokomaha o ērā e whakamahi ana i ngā utauta AI Waihanga motuhake ka whakaratohia e ō rātou kaitukumahi^{2,3}

% o ngā kaiurupare rangahau

% o ngā kaimahi mōhiohio e whakamahi AI Waihanga ana i te wāhi mahi⁵



% o ngā kaimahi mōhiohio e whakamahi AI Waihanga ana ka whakamahi i ngā utauta nā ō rātou kaitukumahi i whakarato.



19% o ngā kaimahi kei Aotearoa e whakamahi ana i te AI Waihanga e whakamahi utauta ana nā tō rātou kaitukumahi i whakarato, **e whētōtō ana i Te Hononga o Amerika mā te 18 ōrau**

Ngā whakamārama: (1) E tohu ana i te 'bring your own AI' (BYOAI) i ngā kaimahi/kamupene e whakawhirinaki ana ki ngā taura AI Waihanga ā-kiritaki koreutu pērā i te ChatGPT, tēnā i ngā taura e whakaratohia whakaroto ana, ngā taura whakawhanake hoki/rānei; (2) ngā whenua kua tipakona e ai ki te wāteatanga raraunga. Puna: (3) Microsoft, LinkedIn, '2024 Work Trend Index Annual Report', Microsoft (2024); (4) Kaizen Institute, 'The Rise of Customized Generative AI Models in Enterprises', (2024) (5) Knowledge workers are those who typically work at a desk.

He ārawātea tō ngā whakahaere kei Aotearoa ki te whakapakari i tō rātou kōhure matihiko kia māia ake ai ki te whakatinana i te AI Waihanga

Ko te tikanga, akutō ai ngā whakahaere i Aotearoa. i ngā kaihautū ā-ao mō te kōhure matihiko– he here tōmua mō te kōmitimiti i te AI Waihanga puta noa i te umanga

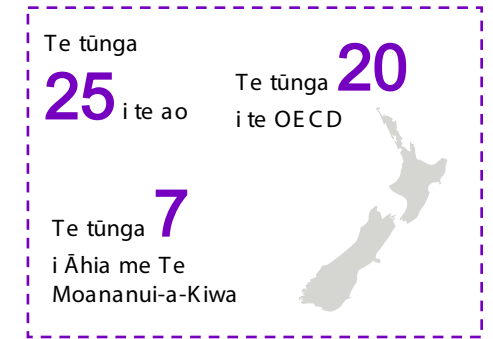
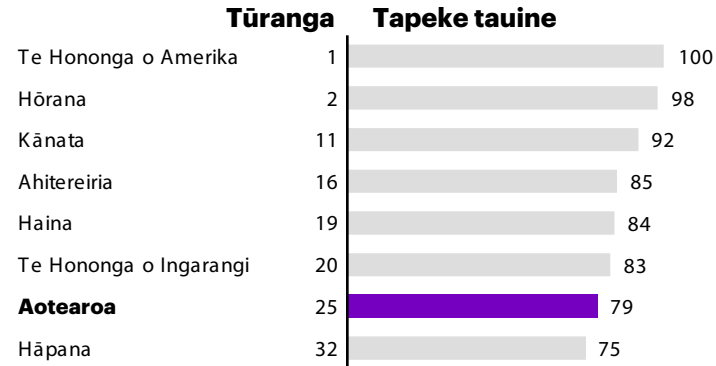
E noho tūāpapa ana he uho matihiko kaha e whakamahi nuitia ai he pūhara tōtika ā-whakahaere katoa, me te tūāhanga hou e noho kapua ana, ki te whakawhānui i te AI Waihanga puta noa i te whakahaere.¹ Kei paku runga ake a Aotearoa i te toharite mō ngā inenga kōhure matihiko, engari kē ka tonanawe i te nuinga o ngā āhonga whatutoto. Arā te maha o ngā whakahaere kei Aotearoa kua haumi ki ngā āheinga tūāpapa, pēnei i te whakahaere raraunga me te tūāhanga kapua.⁴ Heoi, e whakaatu mai ana te rangahau me whai uhi matihiko kei te haputa tonu o te kōhuretanga ngā whakahaere mō te noho rite katoa mō te AI Waihanga.¹ He whakamāramatanga wāhi noa tēnei i pērā ai te tere atu o tā ngā kaimahi o Aotearoa whakamahi AI Waihanga i tō ō ratou kaitukumahi, tērā pea kāore i a rātou te tūāhanga matihiko ka hiahiaitia ki te whakamahi utauta whakaroto he mea āta whakarite.

E ai ki ngā rangahau e whakapono ana ngā kaihautū rangatōpū o Aotearoa he mea matua te AI Waihanga, engari he iti iho tō rātou takatū ki te whakatinana i tō ō rātou aropā ā-ao

E kite ana te 77% o ngā kaihautū rangatōpū o Aotearoa i te AI Waihanga hei whakaarotau rautaki. Heoi anō, e āwangawanga kē ana tētahi ōwehenga nui kua hapa i tō rātou whakahaere he mahere whakatinana.³ Ko tēnei kore māia ina whakatairitea ki ō rātou aropā kei ētahi atu mākete tētahi āhuatanga e whakamārama ana i te kokenga pōturi ake o te whakamahia puta noa i ngā whakahaere. He huarahi e wātea ana ki ngā kamupene i Aotearoa ki te whakapakari i te kōhuretanga o tā rātou uho matihiko mā te nui ake o te haumi ki ngā pūmanawa raraunga tūāpapa me te tūāhanga kapua. Mā konei e whakapakaritia ai tō ngā whakahaere kaha ki te whakamahere me te whakatinana i te AI Waihanga.

Te kōhure matihiko, ko Aotearoa ki ētahi atu whenua

Tapeke, IMD Digital Competitiveness Index²



Te tokomaha o ngā kaihautū rangatōpū e āwangawanga ana kei hapa i tō rātou whakahaere he mahere me te matawhānui ki te whakatūturu.

% o ngā kaiurupare rangahau i tīpako i te whakaae/āhua whakaae³



Ka noho waiwai ki Aotearoa te āta aro ki ngā pou e ono kia tutuki pai i a ia ngā pāinga o te AI Waihanga

Ngā kipakipa i te whakamahi AI Waihanga ki Aotearoa nei.

Te āhei atu ki te tūhanga

- ❖ **Te tautiaki tonu i te tūhanga whatunga tino tere** hei tūhonohono kaiwhakamahi ki ngā kaiwhakarato ratonga AI
- ❖ **Te whai urunga ki ngā rorohiko kaha whakaharahara** hei whakarato i te āheinga haumaruru, takaroa-kore ki ngā tauira whatutoto tino whakapeto rauemi
- ❖ **Te whai urunga ki ngā pokapū raraunga nui whakaharahara** kei Aotearoa e noho ana e āhei ai te tuku me te rokiroki tere, haumaruru, tautuku ki ngā ture, o ngā huinga raraunga nui whakaharahara

Ngā ohu mahi tautōhito

- ❖ **Te mōhiotanga C-Suite** o te AI Waihanga me ngā momo whakamahi
- ❖ **Te mōhio o te ohu mahi ki te reo matihiko** me ngā pūkenga e taea ai e ngā kaimahi te whakamahi taipānga AI Waihanga
- ❖ **Te whakahaere whakangungu me ngā panonitanga mō te ohu mahi** e āhei ai rātou ki te whiwhi pūkenga hou hei whakamahi i ngā tūmahi uara nui ā muri i te whakaaunoatanga o ngā mahi noa

Te noho pāuaua

- ❖ **Te whakamahuki rautaki** hei urungi aronga hou puta noa i te whakahaere katoa me te tautuhi anō i ngā whakatutukinga paemua
- ❖ **Te hanga i te uho matihiko AI** e rōnaki ai te kōmitimititanga o te AI, e whakahohea ai anō hoki ngā pūmanawa hou
- ❖ **Te whai manawa kai tūtae** ki te whakawhanake tauira whai taunaki tērā ka whakarato i te uara tūturu, kua ko te whakaatu hangarau hou anake.

He pūnaha hauropi mahi tahi

- ❖ **Te whai wāhitanga puta noa i ngā rāngai** i waenga i ngā rōpū kiripānga rāroto hei tiritiri mōhiotanga me te whakaara arawātea me ngā tūraru
- ❖ **Te whakauru tirohanga Māori** hei whakatairanga i te whakamahinga AI e hāngai ana ā-ahurea me te matatika
- ❖ **Te mahi tahi ā-ao** ki te whakarei i te whakawhiti mōhiotanga tērā e hāngai ana ki ngā mahi papai rawa huri noa i te ao

He anga kaupapahere mārāma

- ❖ **Te nui o te whakamahia i raro i ngā waeture ao whānui** hei ārai i te whakatū tauārai ki te haumitanga me te mahi tahi puta noa i te ao
- ❖ **Te pūmautanga taha waeture** kia taea ai e ngā kaihaumi, ngā hinonga me ngā kaiwhakamahi te ū ki te whakamahinga o te AI i Aotearoa
- ❖ **Te whakarite whakamaru me te tautoko aronga hou** e whakatikia ai ngā tūraru me te whakapoapoa i te whakaūnga i taua wā tonu

Te whakawhirinaki tūmatanui me te whakaaetanga kia mahi i ngā mahi

- ❖ **Te pūrangiaho me te takohanga** e pā ana ki te āhua e mahi ai ngā tauira me te āhua e whakamahia ai ērā ki te whakatau take
- ❖ **Te tiaki i te tūmataitinga me te haumarutanga raraunga** hei whakarite kia rongo ngā kaiwhakamahi i te haumaruru ina whakamahi i te AI
- ❖ **Te whakarite i te urunga mana ōrite** ki te AI Waihanga hei whakarite kia tōkeke te horahia o ana painga puta noa i ngā hapori tonu

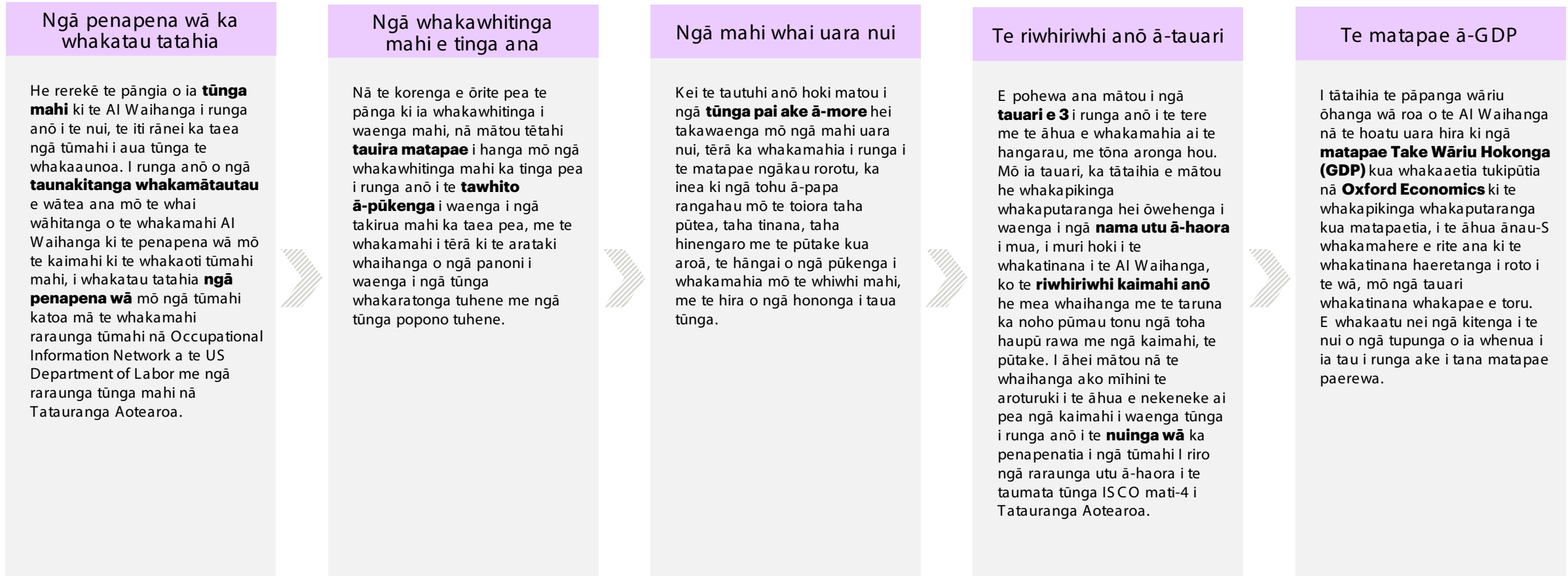
04

Te huarahi

MEET WITH
CHANGE INSIGHT

Te ine i te pānga wāriu ōhanga o te AI Waihanga

Hei whakatau tata i te nui o te whai wāhi ā-tau o te AI Waihanga ki te ōhanga o Aotearoa hei te 2038, ka tātari mātou i te pāpānga o te AI Waihanga ki te whakaputaranga rāngai mahi. Kia tutuki ai tērā, ka paheko raraunga mātou mō te utu ā-haora toharite me te tokomaha o ngā kaimahi mō ia momo mahi i te Ohanga o Aotearoa ki te pātengi raraunga Occupational Information Network (O*NET), tērā ka hora i te tirohanga whānui o ngā mahi e mahia ana i te neke atu i te 900 ngā tūnga. Kātahi ka āta mātaihia te pānga o te AI Waihanga ki ia tūmahi kia mārama haere ki te āhua e panonihia ai pea te whakaputaranga i ia tūnga mahi i Aotearoa.



Ngā tauari e toru i whakamahia mō te whakatauirā

E whaihanga ana ngā tauari i tēnei pūrongo i ngā āhua rerekē ka hora pea te AI Waihanga, me te aro ki te tere o te whakatinana, te tūponotanga o ngā whakawhiwhinga mahi, te uara o te mahi, te kaha o te aronga hou, me te peinga o ngā tūnga

Rorotu iti

- Ko te taruna nei, ka tino tere te whakatinanatanga o te hangarau **(5 tau kia whakatinana katoatia rā anō)**
- Kua whiriwhiria te riwhiriwhi anō, he mea whaihanga, i te rāngai mahi e ai ki te pitomata mō te whakaaunoa anake.
- E noho mārō ana te whakarato pūmanawa: tē taea e ngā kaimahi te urutau pūkenga e tutuki ai ngā hiahia AI Waihanga
- Ka tuku te whaihanga i te pikinga o te kore mahi: tē taea e ētahi kaimahi te whiwhi mahi ki te whakaaunoatia katoatia ā rātou mahi.

Waenga

- Ko te taruna nei, ka pōturi te whakatinanatanga o te hangarau **(15 tau kia whakatinana katoatia rā anō)**
- Kua whiriwhiria te riwhiriwhi anō, he mea whaihanga, i te rāngai mahi e ai ki te whakarahi me te pitomata whakaaunoa.
- Kāore he kore mahi i tā mātou whaihanga: ka whiwhi mahi ngā kaimahi ahakoa ō rātou tūnga, engari ka iti iho pea te uara o aua mahi.

Ngākau rorotu

- Ko te taruna nei, ka āhua tere te whakatinanatanga o te hangarau **(10 tau kia whakatinana katoatia rā anō)**
- Kua whiriwhiria te riwhiriwhi anō, he mea whaihanga, i te rāngai mahi e ai ki te whakarahi me te pitomata whakaaunoa.
- Kāore he kore mahi i tā mātou whaihanga: ka whiwhi mahi ngā kaimahi ahakoa ō rātou tūnga, Ā, ko ngā mahi whai uara teitei ake te whiriwhiringa a te hātepe.

