

# Microsoft in Atlanta

## Our vision

Microsoft's approach to opening new locations is rooted in strengthening customer partnerships, establishing an inclusive culture, and ensuring our presence creates a positive impact on the local community. We are excited at the opportunity to play a larger role in empowering and growing with the city of Atlanta.

### Customers

Many of our customers and market sectors are headquartered on the East Coast. By expanding Microsoft's presence here, we aim to:

- Strengthen collaboration to build and improve our technology based on their evolving needs.
- Make new investments in local infrastructure in response to regional demand for Azure, Microsoft 365, Dynamics 365 and Power Platform services.
- Support their digital transformation with the benefits of data residency.

### Culture

Atlanta is a magnet for opportunity, offering a diverse amalgamation of perspectives and experience. Our growth in the area reflects:

- A commitment to our local workforce and customers.
- An investment in new opportunities to engage with the city's vibrant academic and entrepreneurial spirit.
- A readiness for new ideas to be brought to the table to help us build on our most innovative products.

### Community

Our priority is to generate positive, local impact. We are working closely with leaders from government and civic communities in Atlanta to:

- Ensure we understand and respond to local needs as we plan for jobs, programs, infrastructure, and community spaces.
- Achieve the first goal from our listen-first, community-driven process: to set aside 25% of the land at Quarry Yards/Quarry Hills for key residential construction needs (e.g., infrastructure, affordable housing).

## Our commitments today

Through education and skilling programs, philanthropy, talent acquisition and development initiatives, and community outreach, Microsoft is already committed to creating a positive impact in the region.

### Local and diverse suppliers

Diversity and inclusion are core tenets of Microsoft's mission, which ground us in our real estate strategy. In Atlanta, we are intentionally supporting diverse local suppliers through all phases of our occupancy, including our initial construction and ongoing facilities management. By sourcing locally whenever possible, we'll support Atlanta's businesses for years to come.

### Partnerships with local universities and HBCUs

This expansion enables Microsoft to help close opportunity gaps and create a new model for how we engage with local universities and community organizations. By establishing research fellowships, degree and certificate programs, and promoting new technologies and startup ventures, Microsoft is helping drive technical opportunity, digital fluency, and economic development in the region.

### Atlantic Yards

We remain committed to this new facility, announced May 2020. The \$75 million investment, expected to create 1,500 new jobs in West Midtown, is anticipated to be ready for employees in summer 2021.

### Reinvesting incentives

Through a partnership with the University System of Georgia, we're giving back \$6 million in grants to develop technology courses and other educational offerings that nurture the region's talent pipeline.

### Accelerate: Atlanta

This program brings together civic, learning, and corporate partners to provide skills across the spectrum of digital proficiency to build a more inclusive workforce for all. Microsoft is backing the effort with more than \$1 million in investments to assist those who need it most, including people with lower income, people with lower educational attainment and racial/ethnic minorities.